



Skully Clothing Co. Launches Summer 2026 Collection Inspired by Surf, Street, and Snow Culture

*Family-Owned Lifestyle Brand Unveils
New Collection of Hoodies, Tees, and Hats
Inspired by Surf, Street, and Snow Culture.*

NEW CANAAN, CT, UNITED STATES, June 24, 2026 /EINPresswire.com/ -- Skully Clothing Co., a

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Our goal is to create apparel for people who embrace adventure, creativity, and freedom. This collection captures the spirit of summer and the culture that inspires our brand.”

John Sexton, Co-Founder

family-owned lifestyle apparel brand inspired by surf, street, and snow culture, today announced the launch of its [Summer 2026 Collection](#). The new release features [lightweight hoodies](#), [oversized graphic tees](#), embroidered hats, and everyday essentials designed for adventure, creativity, and life outdoors.

Built around the brand's "Surf, Street, Snow" philosophy, the collection combines premium comfort with original artwork and versatile styling. Designed for beach mornings, summer skate sessions, mountain getaways,

and everyday wear, the Summer 2026 Collection reflects the lifestyle of those who seek adventure wherever they go.

The Summer 2026 Collection includes:

- Lightweight premium hoodies
- Oversized graphic t-shirts
- Embroidered trucker and lifestyle hats
- New seasonal colorways inspired by coastal and mountain environments
- Comfortable, durable apparel designed for year-round wear

As a family-owned business, Skully Clothing Co. remains committed to creating high quality apparel that reflects the energy of surf, skate, snow, and outdoor communities. Each piece is designed to balance comfort, style, and authenticity while encouraging customers to embrace adventure and self expression.

The Summer 2026 Collection is available now at wearskully.com.

About Skully Clothing Co.

Skully Clothing Co. is a family-owned lifestyle apparel brand based in New Canaan, Connecticut. Inspired by surf, street, and snow culture, the company creates premium hoodies, t-shirts, hats, and accessories for individuals who value adventure, creativity, and outdoor living. Skully's mission is to design apparel that inspires people to explore, create, and live boldly.

John Sexton

Skully Clothing Co.

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The Coastal Drift Surf Hoodie from Skully Clothing Co.'s Summer 2026 Collection captures the laid-back spirit of surf, street, and snow culture.

This press release can be viewed online at: <https://www.einpresswire.com/article/921920710>

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