



Banrion Joins Asset-Map Growth Partners, Wins Industry Honors, and Adds New Alternatives Marketplace Partners

Banrion is named an inaugural Asset-Map Growth Partner, earns two industry honors, and adds CAZ Investments, Stansberry, and Crescent Rock to its platform.

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“

I've spent two decades on the same side of the table as the advisors we serve. I built Banrion to make alternatives easier to access well — and this recognition tells me it's resonating.”

Shana Orczyk Sissel

(“Banrion”), the structure-agnostic alternatives marketplace built by advisors, for advisors, today announced its selection as an inaugural member of Asset-Map’s newly launched Growth Partners Program, alongside a series of platform expansions and industry honors that underscore the firm’s growing role in independent wealth management.

A Founding Asset-Map Growth Partner

Banrion was named one of four inaugural members of [Asset-Map Growth Partners](#), a curated program connecting

financial advisors with vetted companies purpose-built to help them grow. Asset-Map, the premier visual financial planning conversation tool for advisors, has mapped more than 2.5 million people and \$3.4 trillion in financial instruments. Through the partnership, Banrion turns the planning gaps Asset-Map surfaces into actionable investment opportunities, giving independent RIAs and broker-dealers conflict-free access to the research, technology, and operational infrastructure needed to add alternatives at scale.

Industry Recognition

Banrion’s momentum has been matched by external recognition. The firm’s podcast, What’s the Alternative? Meet the Manager, hosted by Founder and CEO Shana Orczyk Sissel, CAIA, was named a 2026 Wealthies finalist in the Investor-Focused Podcast category by Wealth Management by Informa. Separately, Banrion was named Best Alternative Investment Technology Platform — USA at the Wealth & Finance International FinTech Awards 2026.

Expanding the Marketplace

Banrion also continued to broaden the roster of managers available through its platform, with

recent additions including CAZ Investments, Stansberry Alternatives, and Crescent Rock Capital. These additions deepen Banrion's [structure-agnostic lineup](#), which spans alternative ETFs, mutual funds, interval funds, and private market strategies — giving advisors a single point of access across the full range of alternative investment structures.

"I've spent more than two decades on the same side of the table as the advisors we serve, so I know firsthand how much harder alternatives have been to access well outside the biggest firms. I built Banrion to close that gap — and being named an inaugural Asset-Map Growth Partner, alongside this recognition from people I respect, tells me it's resonating. Every manager

who joins us, from CAZ Investments to Stansberry Alternatives to Crescent Rock Capital, is one more way I get to make this easier for the advisors and families I've always built for. That's the part I never get tired of."

— Shana Orczyk Sissel, CAIA, Founder and CEO of Banrion Capital Management

About Banrion Capital Management

Banrion Capital Management is a structure-agnostic alternatives marketplace built by advisors, for advisors. Banrion gives independent RIAs and broker-dealers conflict-free access to the research, technology, and operational infrastructure needed to add alternatives at scale — spanning alternative ETFs, mutual funds, interval funds, and private market strategies. Founded in 2022, Banrion is led by Founder and CEO Shana Orczyk Sissel, CAIA, widely known across the industry as the "Queen of Alternatives."

Shana Orczyk Sissel

Banrion Capital Management

+1 219-274-0477

info@banrioncapital.com

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