

Naphthol Red Pigments Market Growth Accelerates As Industry Expected To Reach \$1.68 Billion By 2030

*The Business Research Company's
Naphthol Red Pigments Market Report
2026 – Market Size, Trends, And Global
Forecast 2026-2035*

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/EINPresswire.com/ -- "The [naphthol red pigments market](#) has seen

significant expansion recently, driven by increasing applications across various industries. As demand for vibrant and cost-effective colorants continues to rise, this market is positioned for sustained growth. Let's explore the current market size, key growth drivers, leading regions, and emerging trends shaping the future of naphthol red pigments.

[Naphthol Red Pigments Market Size](#) and Growth Outlook

The market for naphthol red pigments has experienced solid growth over the past few years. It is projected to increase from \$1.26 billion in 2025 to \$1.34 billion in 2026, marking a compound annual growth rate (CAGR) of 5.7%. This expansion during the historical period has been driven by rising demand for synthetic organic pigments within the paints and coatings sector, broader use of coloration in plastics and packaging, and growing application of azo pigments in textiles and inks. Additionally, naphthol-based red pigments' cost advantage over other alternatives, coupled with accelerated industrialization and manufacturing growth in emerging markets, has supported this upward trend.

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Looking ahead, the naphthol red pigments market is expected to continue its robust growth trajectory, reaching an estimated value of \$1.68 billion by 2030 with a CAGR of 5.9%. Factors boosting this forecast include increasing demand for durable, high-performance pigments in automotive coatings, a stronger focus on sustainable and low-emission pigment production methods, and expansion of plastics and packaging industries worldwide. The adoption of



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advanced dispersion technologies to enhance pigment performance and stricter regulatory emphasis on chemical safety and industrial compliance are also contributing to market growth. Key trends anticipated include a growing preference for organic pigments with improved dispersion, cost-effective colorants tailored for plastics and coatings, eco-friendly production processes that minimize waste, and heightened use of long-lasting pigments in automotive and packaging applications that balance lightfastness with chemical resistance.

What Makes Naphthol Red Pigments Unique

Naphthol red pigments are synthetic organic colorants produced through azo coupling reactions. They are recognized for their vivid red to reddish-orange hues and excellent tinting strength. These pigments are widely utilized where bright coloration, good dispersibility, and cost-efficient performance are essential. They also offer advantageous properties such as moderate lightfastness, chemical stability, and compatibility with a variety of industrial formulations, making them a popular choice across multiple sectors.

View the full naphthol red pigments market report:

https://www.thebusinessresearchcompany.com/report/naphthol-red-pigments-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jun_PR

Key Factors Fueling Naphthol Red Pigments Market Expansion

One major driver of the naphthol red pigments market is the growing demand for packaging printing. This refers to the increasing need for printed labels, cartons, flexible packaging, and containers used in consumer and industrial goods. The rise of e-commerce and expanded retail distribution channels has significantly boosted the consumption of packaged products, which in turn fuels demand for high-quality printing inks. Naphthol red pigments meet these requirements by providing bright coloration, strong tinting power, and cost-effective solutions suitable for packaging inks.

Supporting this trend, the Intergraf Economic Report 2025, published by a leading European printing industry association based in Belgium, highlights that in 2024, 42% of printing companies reported rising demand across various print applications, including packaging printing. This surge in packaging printing demand is therefore a significant contributor to the overall growth of the naphthol red pigments market.

Asia-Pacific Takes the Lead in Naphthol Red Pigments Market

In 2025, Asia-Pacific emerged as the largest regional market for naphthol red pigments and is expected to maintain its lead as the fastest-growing region during the forecast period. The comprehensive market report covers key geographic areas such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a broad view of the global market landscape.

What's new in our 2026 market reports:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel dashboards
- Market hotspots infographics
- Key technologies and future trends
- Updated graphics and tables

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