

U.S. Companion Animal Diagnostics Industry to Surpass \$3.27 Billion by 2032: Technology Advancements and Market Trends

The rise in prevalence of chronic diseases among companion animals has emerged as a significant driving force behind the growth of the U.S. market.

PORTLAND, OR, UNITED STATES, June 25, 2026 /EINPresswire.com/ -- According to a report published by Allied Market Research titled, "[U.S. Companion Animal Diagnostics Market](#) by Technology, Application, Animal Type, and End User: Opportunity Analysis and Industry Forecast, 2023–2032," the U.S. companion animal diagnostics market was valued at \$1.49 billion in 2022 and is expected to reach \$3.27 billion by 2032, growing at a CAGR of 8.2% from 2023 to 2032.



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Veterinary Diagnostic Technologies Drive Strong Growth in the U.S. Companion Animal Diagnostics Market”

Allied Market Research

Key Growth Drivers

The market is witnessing robust growth due to the increasing number of pet owners across the United States. Growing awareness regarding the health and well-being of companion animals, coupled with the emotional benefits associated with pet ownership, has significantly increased demand for advanced diagnostic solutions. The rising prevalence of chronic diseases among companion animals

has further accelerated the need for early disease detection and monitoring.

In addition, technological advancements in veterinary diagnostics, including molecular diagnostics, immunodiagnostics, and point-of-care testing, are improving diagnostic accuracy and efficiency. The expanding pet insurance industry is also encouraging pet owners to seek

comprehensive diagnostic services, contributing to overall market expansion.

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Competitive Landscape

Key companies operating in the U.S. companion animal diagnostics market include:

Alfa Wassermann, Inc.

AnimalBiome

bioMérieux SA

BioNote Inc.

Bio-Rad Laboratories

Creative Diagnostics

Fujifilm Holdings Corporation

Heska Corporation

IDEXX Laboratories, Inc.

INDICAL Bioscience GmbH

Innovative Diagnostics

Neogen Corporation

Randox Laboratories Ltd.

Shenzhen Mindray Animal Medical Technology Co., Ltd.

Thermo Fisher Scientific

Virbac

Zoetis Inc.

These companies are focusing on product innovation, strategic collaborations, and expanding diagnostic portfolios to strengthen their market presence.

Market Segmentation Insights

By Technology

The clinical biochemistry segment accounted for the largest share of the market in 2022, representing approximately one-third of total revenue. Its dominance is attributed to its broad application in diagnosing a wide range of diseases and health conditions in companion animals.

By Application

Clinical pathology emerged as the leading application segment, contributing more than one-third of market revenue in 2022. The segment's growth is supported by the increasing incidence of chronic conditions such as cancer, diabetes, and metabolic disorders among pets.

By Animal Type

Dogs represented the largest revenue-generating segment, accounting for nearly half of the market share in 2022. The high adoption rate of dogs as companion animals and increasing expenditure on canine healthcare continue to drive segment growth.

By End User

Diagnostic laboratories held the largest market share in 2022, accounting for more than one-third of total revenue. The growing utilization of advanced diagnostic technologies in laboratory settings for accurate disease detection supports the segment's leading position.

Future Opportunities

The market is expected to benefit from growing investments in veterinary healthcare infrastructure, increasing adoption of preventive pet care, expansion of pet insurance coverage, and advancements in AI-enabled diagnostic platforms. Rising demand for rapid, accurate, and cost-effective diagnostic solutions is likely to create new growth opportunities for market participants throughout the forecast period.

The report provides detailed insights into market dynamics, competitive developments, key investment opportunities, and strategic recommendations for stakeholders seeking to capitalize on the evolving companion animal diagnostics industry.

Purchase the Report: <https://www.alliedmarketresearch.com/purchase-enquiry/A22544>

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- Which are the driving factors responsible for the growth of market?
- Which are the roadblock factors of this market?
- What are the new opportunities, by which market will grow in coming years?
- What are the trends of this market?
- Which are main factors responsible for new product launch?
- How big is the global & regional market in terms of revenue, sales and production?
- How far will the market grow in forecast period in terms of revenue, sales and production?
- Which region is dominating the global market and what are the market shares of each region in the overall market in 2022?
- How will each segment grow over the forecast period and how much revenue will these segments account for in 2030?
- Which region has more opportunities?

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