

# GO CAYIN Updates Cloud Signage Platform with Browser-Based Device Control

*GO CAYIN's Device Management update lets users remotely manage displays and control playlist playback from the web, with no software install required.*

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/EINPresswire.com/ -- CAYIN

Technology, a professional digital signage solution provider, today announced a significant update to [GO CAYIN](#), its cloud digital signage platform. The new Device Management feature allows users to remotely connect physical display devices and control playlist playback directly from the GO CAYIN web interface, without additional software installation or on-site visits.



A retail store manager uses GO CAYIN Device Management to update her in-store digital signage display in real time, directly from a browser tab with no software installation required.

## Remote Device Management, Without IT Overhead

GO CAYIN is designed to help businesses deploy and manage digital signage with minimal technical complexity. The updated remote device management capability brings device control into the same web-based environment where users already create and schedule content. Once a device is connected and approved, users can assign a playback source and content from the GO CAYIN dashboard. Changes take effect in real time, giving operators direct control over what plays on each screen at any given time.

## Device Authentication Designed for the Real World

The connection process varies by device type, reflecting the different ways signage hardware is typically deployed.

For TV devices running CAYIN Signage Player v2.3 or above, a verification code is generated on screen. Users enter this code in the Device Authentication page on GO CAYIN, and the device is linked to their account instantly.

Tablets and mobile devices connect through a direct login to the GO CAYIN account within the

Signage Player app, with no verification code required.

Supported devices include Android TV, Google TV, Android Tablet, and Philips TV running CAYIN Signage Player v2.3 or above.

### Three Views for Real-Time Fleet Visibility

Device Management offers three ways to monitor registered devices across your signage network.

Overview presents a summary of total registrations with a breakdown by device category, Mobile and TV, so administrators can gauge fleet composition at a glance.

List View shows each device with its name, connection status, playback preview, and content assignment. Operators can search by device name or tag and edit device settings without leaving the page.

Map View displays devices by geographic location, which is particularly useful for organizations managing digital signage displays across multiple branches or venues.

All changes are reflected in real time, keeping every screen in your network current without delay.

### Available Across All Plans, Including the Free Tier

Device Management is available to all GO CAYIN subscribers, including users on the free Basic plan. No upgrade is required to access the feature. No credit card required.

GO CAYIN poster is available in three tiers: Basic (free), Pro at USD 15 per month or USD 150 per year, and Professional Team All-Access at USD 60 per month or USD 600 per year.

Users can explore the updated Device Management at [www.gocayin.com](http://www.gocayin.com).

### About GO CAYIN

GO CAYIN is CAYIN Technology's cloud digital signage software built for businesses that want professional-looking screens without servers, IT teams, or long setup processes. From a single storefront to a multi-branch retail network, GO CAYIN gives operators the tools to publish, schedule, and remotely manage devices, all from a browser tab.

Retailers use GO CAYIN to promote seasonal campaigns and drive impulse purchases at the point of sale. Restaurants and cafes update menus and daily specials in real time without reprinting a single poster. Corporate offices display announcements and meeting room schedules across every screen with zero IT involvement. Hotels, automotive showrooms, co-working spaces, gyms, clinics, and educational institutions rely on GO CAYIN to keep their audiences informed and their brand visible across every display in their environment.

Beyond content display, GO CAYIN poster helps businesses increase average transaction value by surfacing the right promotional message at the right moment, whether it is a limited-time offer, a bundled product suggestion, or a loyalty program reminder. When customers see relevant, well-timed content on a digital signage display, they act on it.

GO CAYIN is available at [www.gocayin.com](http://www.gocayin.com) with a free Basic plan — no credit card required — and flexible paid tiers that scale with your business.

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