

Biotin Supplement Market to Surge at 9.1% CAGR, Anticipated to Reach USD 1.4 Billion by 2031

*Biotin Supplement Market (2021 - 2031)
Size, Share, Competitive Landscape and
Trend Analysis Report, by Product Form,
by Distributional Channel, by Application.*

WILMINGTON, DE, UNITED STATES,
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The global [biotin supplement market](#)
generated \$583.4 million in 2021, and
is projected to reach \$1,410.9 million,
by 2031, growing at a CAGR of 9.1%
from 2022 to 2031.



A rise in awareness regarding biotin supplements is expected to propel the growth of the biotin supplements market. Furthermore, the expansion of the usage of biotins, minerals, and food that enhance immunity, organic goods, supplements, and other dietary aids is likely to propel the growth of the biotin supplement market across the globe.

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Biotin is an essential nutrient required for the healthy growth of hair and nails. Biotin supplements helps to improve the texture of hair, skin, and nails. Alcoholism increases the risk of biotin deficiency and other nutrient deficiencies because alcohol inhibits absorption and is generally associated with poor dietary intake.

Vitamin B7 popularly known as biotin is a water-soluble member of the vitamin-B family. Biotin is an essential nutrient that is naturally present in some food and also available as a supplement. Biotin supplements are used to cure biotin deficiency and are also used for skincare, haircare, and nail care. Animal-based protein sources like beef liver, chicken liver, salmon, and eggs have a high biotin content. These supplements should be taken only after the consideration of the doctor as they can interfere with certain lab tests.

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The research report divides the global biotin supplement market into detailed segments based on product form, application, distribution channel, and region. The report uses tables and figures to provide detailed information about the various segments and their sub-segments. Engaged market participants and investors can develop strategies based on the report's highest revenue-generating and fastest-growing segments.

According to the region, Asia-Pacific held the largest share in 2021 and is expected to continue its dominance during the forecast period due to a surge in health consciousness and an increased understanding of the advantages of biotin supplements. Moreover, the huge penetration of biotin supplement products is expected to increase in the Asia-Pacific forecast period.

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Leading market players of the global biotin supplement market analyzed in the research include Nestle S.A., Nutraceutical Corporation, Vytalogy Wellness, L.L.C., Zenwise, LLC, SBR Nutrition, Doctor's Best, Inc., Sports Research Corporation, NOW Health Group, Inc., Life Extension, Designs for Health, Inc., SolaGarden Naturals

The report examines these key players in the global [biotin supplement industry](#) in depth. To increase their market share and maintain dominant positions in various regions, these players have used various strategies such as new product launches, collaborations, expansion, joint ventures, agreements, and others. To highlight the competitive scenario, the report highlights business performance, operating segments, product portfolio, and strategic moves of market players.

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