

# Adsterra 案例分享 变现策略拆解 \$8,700

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案例分享

Malik 28 案例分享 变现策略拆解 \$8,700 \$29,000

150 案例分享 变现策略拆解 CPM \$3.3 CPM \$7.8

案例分享

Malik 案例分享 变现策略拆解 K-Pop

“ ” “ ”

CPM \$400

Malik Adsterra 案例分享 变现策略拆解

案例分享

案例分享

娱乐网站

## 变现策略拆解

POPUNDER
 NATIVE

Adsterra 案例分享

ADD WEBSITE
Balance: \$ 29,199.89

\$29,199.89	-	\$0.00	+	\$0.00	+	\$0.00	+	\$0.00	=	\$29,199.89
EARNED		PAID		ADJUSTMENTS		REFERRALS		BALANCE		

案例分享

Group by

DATE DOMAIN **PLACEMENT** COUNTRY DEVICE FORMAT OPERATING SYSTEM BROWSER

[EXPORT CSV](#)

Placement	Impressions	Clicks	CTR	CPM	Revenue
- NativeBanner_1 - 28	676933	10628	1.570%	\$1.573	\$1065.14
et - Popunder_1 - 289	155310	N/A	0%	\$10.970	\$1703.79
<b>Total:</b>	<b>832243</b>	<b>10628</b>	<b>1.277%</b>	<b>\$3.327</b>	<b>\$2748.93</b>

Rows per page: 10 1-2 of 2

案例分享 CPM

2025 Adsterra Malik

“” “” Adsterra Malik Popunder

The screenshot shows the Adsterra analytics interface. At the top, there are filters for Date range (2026/03/08 - 2026/04/06), Country (All countries), Domain (All Domains), and Placement (All Placements). Below the filters are 'APPLY' and 'RESET' buttons. The 'Group by' section has tabs for DATE, DOMAIN, PLACEMENT, COUNTRY (selected), DEVICE FORMAT, OPERATING SYSTEM, and BROWSER. An 'EXPORT CSV' button is visible. The main table displays performance metrics for five countries: Indonesia, Malaysia, Brazil, Bangladesh, and Singapore. The table columns are Country, Impressions, Clicks, CTR, CPM, and Revenue.

Country	Impressions	Clicks	CTR	CPM	Revenue
Indonesia	1110412	10452	0.941%	\$7.850	\$8717.00
Malaysia	1318	14	1.062%	\$3.501	\$4.61
Brazil	444	21	4.730%	\$2.662	\$1.18
Bangladesh	81	1	1.235%	\$13.743	\$1.11
Singapore	4410	64	1.451%	\$0.212	\$0.94

55% 45% CPM \$10.9 CPM \$1.5



Adsterra

Adsterra Catherine Tarasova

Malik “” 85%

Adsterra Malik CPM \$3.5

“Adsterra”

Malik

- 1.
- 2.
- 3.
- 4.
- 5.

Malik

Adsterra

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Adsterra 2013

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