

Fresh Layer Mobile Detailing Reaches 300 Five-Star Reviews After 8 Years in San Diego

IDA-certified technicians, 300+ five-star reviews, and full water independence make Fresh Layer the go-to mobile detailer in San Diego County.

SAN DIEGO, CA, UNITED STATES, June 29, 2026 /EINPresswire.com/ -- SAN DIEGO, CA [Fresh Layer Mobile Detailing](#), a fully mobile car care



San Diego shouldn't need a driveway to get a professional detail. We built

Fresh Layer around apartment and condo residents we bring everything to you."

Alex Bratkov

company serving all of San Diego County, is marking eight years in business alongside a milestone of more than 300 five-star Google reviews a benchmark that reflects consistent demand for professional detailing that comes directly to the customer.

Founded with a single goal of making professional car care accessible without requiring a shop visit or drop-off, Fresh Layer has grown

into one of the most reviewed mobile detailing operations in the San Diego market. The company provides exterior detailing, interior detailing, [paint correction](#), ceramic coating, graphene coating, paint protection film, headlight restoration, and engine bay cleaning all performed at the customer's home, apartment, condo, or workplace.

A key differentiator in the San Diego market is Fresh Layer's fully self-contained service model. Technicians arrive with their own water supply, power source, and all equipment, requiring nothing from the customer's property. This makes professional detailing accessible to the majority of San Diego residents who live in apartments, condos, or multi-unit buildings without driveway or hose access a population that has historically been underserved by traditional detail shops.

"San Diego has more apartment and condo residents than almost any other major city in California," said Alex Bratkov, founder of Fresh Layer Mobile Detailing. "We built this company around that reality. You shouldn't need a

house with a driveway to get your car professionally detailed. We come to you wherever you park."

Fresh Layer is one of a small number of mobile detailing companies in San Diego County to hold active certification from the International Detailing Association (IDA), the industry's primary professional credentialing body. IDA certification requires demonstrated proficiency in detailing techniques, paint safety, and product knowledge standards that most independent detailers do not meet.

The company's service area covers all of San Diego County, including downtown San Diego, Mission Valley, Kearny Mesa, Pacific Beach, La Jolla, North Park, Chula Vista, El Cajon, Santee, Escondido, and surrounding communities. Appointments are available six days a week with same-day booking on select packages.

Over eight years, San Diego's vehicle ownership landscape has shifted alongside the city's growth. Rising parking costs downtown and increased density in neighborhoods like Mission Valley and Kearny Mesa have made drop-off detailing impractical for many residents. Mobile detailing has moved from a convenience to a practical necessity for a large share of car owners in the county.

Fresh Layer's [ceramic coating](#) and paint correction services have seen particular growth as San Diego car owners become more aware of the long-term damage caused by the region's intense UV exposure, coastal salt air, and year-round sun. A professional ceramic coating applied by an IDA-certified technician can protect paint for three to five years, reducing the long-term cost of maintaining a vehicle's finish.

For more information about Fresh Layer Mobile Detailing or to book an appointment, visit fresh-layer.com or call (619) 874-4115. Fresh Layer serves all of San Diego County with no additional travel fee.

About Fresh Layer Mobile Detailing

Fresh Layer Mobile Detailing is a San Diego-based mobile car care company founded in 2018. The company provides full-service mobile detailing, ceramic coating, paint correction, and protective film services throughout San Diego County. All technicians are IDA certified. Fresh Layer is fully mobile no shop, no drop-off, no waiting.

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