

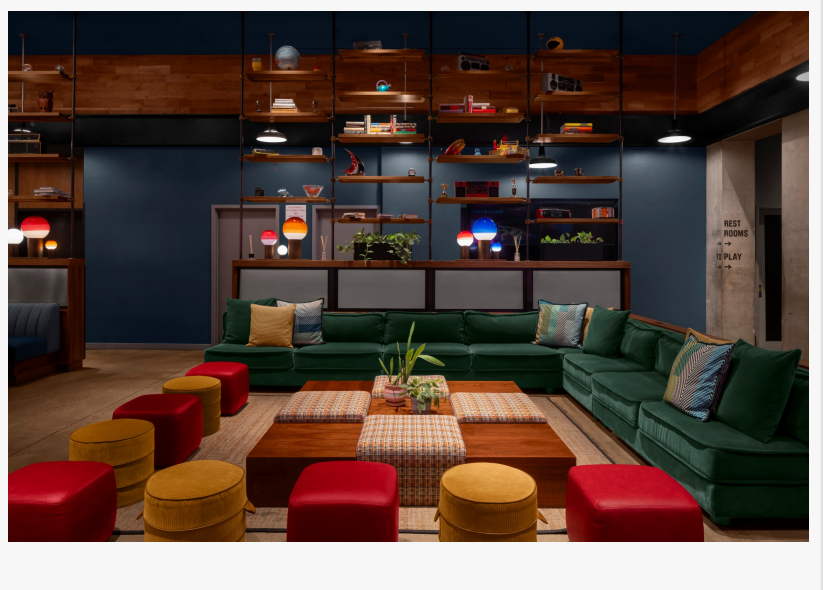
# Lower Manhattan Commercial District Experiences Shift in Business Travel Preferences Toward Collaborative Venues

NEW YORK, NY, UNITED STATES, June 29, 2026 /EINPresswire.com/ -- The pinstriped uniform of Lower Manhattan is being replaced by a new corporate aesthetic. According to recent data from the Global Business Travel Association (GBTA), 84% of travel buyers expect their organization's business travel spending in 2026 to either increase or remain steady compared to the previous year. However, as budgets stabilize, the way that money is spent is shifting toward "experiential-led engagement" and immersive networking environments according to BCD Meetings & Events "What's Trending 2026".

This "Vibe Shift" is most visible in the Financial District (FiDi) of New York City, which has evolved from a traditional banking hub into a diversified center for technology and media. Manhattan office leasing hit a six-year high in late 2025, with the "TAMI" sector (Technology, Advertising, Media, and Information) accounting for 34% of leasing activity according to CoStar/Colliers. As these creative industries take root, the demand for traditional, stiff boardrooms and traditional hotel locations is giving way to high-concept social hours and "adult playgrounds" that prioritize authentic human connection over formal presentations.



"The 2026 business traveler is looking for spaces that spark conversation naturally," says Martyn Reed at Moxy NYC Downtown. "The 'Experience Economy' has hit the corporate sector. In a world of hybrid work, the time spent traveling for business must offer something a Zoom call cannot: a memorable, live experience."



At the center of this transformation is Moxy NYC Downtown, specifically "Recreation" on its third-floor. This 5,000-square-foot communal space

functions as a co-working hub by day and a high-energy social lounge by night. Featuring a half-court basketball hoop with authentic reclaimed gym floors, Skee-Ball, and vintage arcade games like Ms. Pac-Man and Donkey Kong, Recreation provides the "anti-lobby" experience. It is available for group buyouts and is the strategic home base for visiting teams who want to walk to the World Trade Center by day and network over hoops and craft cocktails by night.

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### [About Moxy NYC Downtown](#)

Moxy NYC Downtown, a Marriott brand, is a 30-story vertical playground located at the intersection of the Financial District and TriBeCa. Designed for the "Always On" traveler, the hotel offers 298 tech-forward guest rooms and over 5,000 square feet of dynamic social space.

#### Guest Room Features:

- Industrial-Chic Design: All 298 rooms feature 10-foot floor-to-ceiling windows with cinematic views of the Brooklyn Bridge and Manhattan skyline.
- Smart Technology: Rooms are outfitted with 50-inch HDTVs, electronic shade controls, and high-speed, free Wi-Fi.
- Functional Luxury: Signature Moxy beds, walk-in rain showers, pegboard closets, and custom "Stellar Works" furniture including whimsical hanging chairs in select rooms.

#### Amenities & Services:

- Recreation Hall: The hotel's heartbeat, featuring a half-court basketball court, Skee-Ball, and shuffleboard.

- The Bar at Recreation: A versatile venue featuring an advanced tap cocktail system designed by Jim Kearns.

- 24/7 Fitness Center: A fully equipped gym featuring the latest cardio and strength-training equipment to accommodate any schedule.

- Moxy Pick-Ups: A 24-hour grab-and-go station offering snacks, fresh coffee, and bottled beverages.

- Seamless Service: Guests benefit from Mobile Key and Check-in via the Marriott Bonvoy app and a "plug-and-play" communal co-working space with abundant power outlets.

Located at 26 Ann Street, the hotel is steps from the Fulton Center (connecting 11 subway lines), The Oculus, and the World Trade Center campus. For more information, visit [marriott.com/nycof](https://www.marriott.com/nycof).

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