

# Coco Veda and IJM Singapore Join Forces to Protect Children from Online Exploitation

SINGAPORE, SINGAPORE, SINGAPORE, June 27, 2026 /EINPresswire.com/ -- As IJM Philippines marks 25 years of protecting children from exploitation, Singapore wellness social enterprise Coco Veda and International Justice Mission Singapore have launched a strategic partnership to help prevent online sexual exploitation of children (OSEC) in the Philippines, turning everyday wellness gifting into a channel for protection, prevention, and survivor-centred impact. Singapore wellness social enterprise Coco Veda and International Justice Mission (IJM) Singapore are championing the protection of vulnerable children from online sexual exploitation of children (OSEC) in the Philippines - turning everyday gifting into a force for protection and impact.

“

We believe business can be a force for protection, not just profit. We're inviting like-minded leaders to step forward and join us now - because the more of us who act, the safer these children become”

*Coco Veda Singapore*

take part,” said a spokesperson for Coco Veda.



PREVENTING ABUSE.  
PROTECTING CHILDREN.  
PROSECUTING OFFENDERS.  
PARTNERING FOR JUSTICE.

## THE HIDDEN CRIME. THE REAL CHILDREN.

Online sexual exploitation of children is devastating lives and happening in the places children should be safest.

BEHIND EVERY NUMBER IS A CHILD WHO DESERVES PROTECTION, JUSTICE AND A FUTURE.

Coco Veda x IJM LiveWell Infographic Partnership Infographic

Through Coco Veda’s LiveWell wellness gift sets, a portion of proceeds will directly support support IJM’s efforts to strengthen systems that protect children from online sexual abuse or exploitation in the Philippines.

“No single organisation can end violence against children alone. Sustainable protection requires collective action and strong partnerships that strengthen the systems in keeping children safe,” said Ms Rae Lee, Executive Director, IJM Singapore.

“Our reach as a social enterprise is small, but partnership amplify it - and we hope it encourages other businesses to

## A Partnership for Prevention

The collaboration combines:

Coco Veda's ethical and farm-to-consumer wellness products with IJM's expertise in strengthening justice systems and child protection.

Together, they aim to pilot community-based initiatives in the Philippines focused on:

- Online safety education and OSEC awareness
- Community reporting and early intervention pathways
- Engaging families and local stakeholders to build safer environments for children

## Call to Action: Turn Gifting into Impact

Organisations and individuals can support this initiative through:

- Corporate and seasonal gifting via Coco Veda LiveWell gift sets
- Direct or matched giving campaigns
- Take part in the piloting community-based initiatives in Philippines and/or co-developing prevention initiatives

## Take Action Today

Explore and purchase gift sets:

<https://cocoveda.sg/livewell/coco-veda-livewell-x-ijm-singapore/>

Partner us for prevention and impactful initiatives: [impactpartnerships@cocoveda.sg](mailto:impactpartnerships@cocoveda.sg) | [contactijmsg@ijm.org](mailto:contactijmsg@ijm.org)

[The partnership was featured on MoneyFM 89.3's Saturday Mornings with Glenn van Zutphen \(Leaders in Action\): https://moneyfm893.com/shows/moneyfm-saturday-morning-show/saturday-mornings-stopping-violence-and-human-trafficking-in-our-lifetime-protecting-vulnerable-communities](https://moneyfm893.com/shows/moneyfm-saturday-morning-show/saturday-mornings-stopping-violence-and-human-trafficking-in-our-lifetime-protecting-vulnerable-communities)

## About Coco Veda

Coco Veda is a Singapore wellness social enterprise with a triple bottomline impact focus,

**THE SCALE OF HARM IN THE PHILIPPINES**

- 500,000** FILIPINO CHILDREN approximately 1 in 100 were trafficked to produce new OSEC materials in 2022. Source: IJM & Nottingham Rights Lab, Scale of Harm 2023
- 83%** OF TRAFFICKERS ARE FAMILY MEMBERS. Source: IJM, 2023
- MEDIAN AGE 11** YEARS OLD. Source: IJM, 2023
- 2 MILLION** CHILDREN IN THE PHILIPPINES WERE SUBJECTED TO ONLINE SEXUAL ABUSE AND EXPLOITATION IN 2021. Source: UNICEF Philippines, 2021

The Philippines has been identified internationally as a major hotspot for OSEC, driven by poverty and financial vulnerability, widespread digital access, online payment systems, weak awareness of harm, and the hidden nature of abuse within homes and communities.

**WHAT IJM DOES**

- PREVENTION** Strengthening families and communities to reduce vulnerability and prevent abuse.
- PROTECTION** Identifying and rescuing children and helping survivors heal.
- PROSECUTION** Working with law enforcement and the justice system to support prosecution of offenders.
- PARTNERSHIP** Building local capacity and partnering across sectors for lasting impact.

Coco Veda x IJM LiveWell Infographic Partnership Infographic Data

Coco Veda x IJM LiveWell Partnership Protection

producing coconut and plant-based health and wellness products sustainably handcrafted in the Philippines. Through Coco Veda LiveWell Partnerships, the brand extends its farm-to-consumer model into community impact. Please visit <https://cocoveda.sg/livewell/>

#### About International Justice Mission (IJM)

International Justice Mission (IJM) is a global organisation with over 28 years of experience protecting people in poverty from violence. IJM works with governments, law enforcement, and communities to combat human trafficking, forced labour, and violence against women and children, including online sexual exploitation. IJM has helped bring more than 76,000 people to freedom and supported systems that protect over 10 million people worldwide. Please visit <https://ijmsg.org/>

#### Media contacts

Coco Veda - [Mhay Diaz] - [impactpartnerships@cocoveda.sg](mailto:impactpartnerships@cocoveda.sg)

IJM Singapore — [Lynn Tan], [contactijmsg@ijm.org](mailto:contactijmsg@ijm.org)

Mhay Diaz

Coco Veda Singapore Pte Ltd

+65 8798 9844

[email us here](#)

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