

Tech Entrepreneur Rob Wynn Co-Founders 'Dental Lead Machine' Following Fusion Dental Implants Marketing Milestones

Rob Wynn co-founds Dental Lead Machine to scale surgeries using an exclusive 3-Way Growth Engine, inspired by InfluxJuice's Fusion Dental Implants success.

LONDON, UNITED KINGDOM, June 29, 2026 /EINPresswire.com/ -- Digital marketing strategist Rob Wynn has officially announced the co-foundation of Dental Lead Machine, a specialized lead engine service engineered to scale client acquisition for individual dental practices. The launch follows a series of performance milestones achieved by the [agency engine at InfluxJuice](#), where the strategic deployment of a proprietary 3-Way Growth Engine transformed the patient pipeline for Fusion Dental Implants. The success of that clinical campaign served as the operational blueprint for establishing a standalone venture entirely dedicated to the dental and surgical sectors.

During the initial benchmark campaign for Fusion Dental Implants, the systematic implementation of offsite authority building, onsite optimization, and targeted acquisition channels successfully scaled patient inquiries from 1,200 to 4,000 leads per month. The parallel systems simultaneously lowered the clinical cost per lead from \$60 down to \$19, while accelerating monthly consultation bookings from 50 to 120 appointments. These compounding metrics ultimately drove a patient conversion increase from 20 to 70 new treatment starts per month, enabling the dental surgery to utilize the resulting surplus revenue to construct an entirely new clinical facility.

The discovery of massive digital disparities across the medical sector catalyzed the creation of



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Dental Lead Machine Logo



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the new specialized entity. "I researched dental surgeries on Google Maps and found many with hardly any ratings, and many without a website," stated Rob Wynn, Co-Founder of Dental Lead Machine. "There is a gap in the market for an agency that handles the basics - like modern web design and reputation building - while layering in automated lead generation to fully scale a practice's revenue." The corporate framework is built specifically to address these foundational visibility deficits while layering advanced offsite distribution models to capture local search market share.

To preserve the utility and conversion power of the customer acquisition engine, [Dental Lead Machine operates under a strict policy](#) of geographic exclusivity - mirroring the operational standard maintained by InfluxJuice - partnering with only one dental practice per designated territory.

This framework mirrors the operational philosophy behind the agency's existing [Autocomplete Takeover system](#), which allows single medical practices to claim exclusive placement within the auto-suggest dropdown bars of major search networks like Google and Bing.

The viability of this exclusive territory model was previously validated through a 30-day campaign executed for Newport Mesa Orthodontics in Costa Mesa, California. Utilizing the Autocomplete Takeover architecture, the campaign successfully injected the client's brand directly into the search engine auto-suggest dropdown box, ensuring that "Newport Mesa Orthodontics" appeared automatically as a recommended search term the moment users began entering high-intent keywords such as "invisalign irvine" or "irvine orthodontist." By intercepting the user's search path before a standard query could even be executed, this single campaign delivered 307 direct clicks across nine targeted local keywords within a 30-day window.

Practices seeking to evaluate local territory availability or secure regional exclusivity can submit their location on Dental Lead Machine's website - dentalleadmachine.com.

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