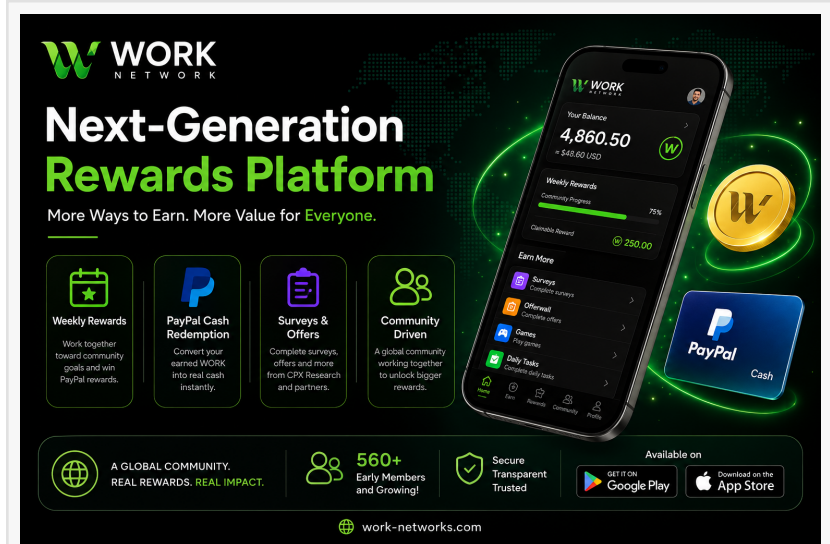


WORK Network Unveils Next-Generation Rewards Platform with Weekly Rewards and Cash Redemption

Major platform update introduces weekly community rewards, PayPal cash redemption, expanded earning opportunities and an ambitious roadmap for global growth.

ADELAIDE, SOUTH AUSTRALIA, AUSTRALIA, June 29, 2026 /EINPresswire.com/ -- [WORK Network Labs](https://www.work-networks.com/) today announced a major platform update to its [community-driven rewards platform](https://www.work-networks.com/), introducing [Weekly Rewards](https://www.work-networks.com/), PayPal Cash Redemption, expanded earning opportunities, and a product roadmap focused on the platform's continued growth.



WORK Network introduces its next-generation rewards platform featuring Weekly Rewards, PayPal cash redemption, expanded earning opportunities, and an ambitious roadmap for future growth.

Originally launched to create a more engaging and transparent rewards experience, WORK Network has continued to evolve through ongoing product development and community feedback. Over recent months, the platform has introduced multiple new features designed to improve user participation while supporting the company's long-term vision of building a community-driven rewards ecosystem.

Among the platform's newest additions is the launch of Weekly Rewards. Unlike traditional reward applications that focus primarily on individual earnings, WORK Network introduces a collaborative rewards model where users work together toward shared weekly targets. Once community goals are achieved, eligible participants can qualify for PayPal rewards based on the configured weekly reward structure, creating a more community-focused experience.

The platform has also introduced PayPal Cash Redemption, allowing users to convert their earned WORK into real cash directly within the platform. In addition, the integration of CPX Research expands survey opportunities, providing members with additional ways to participate and earn.



We're building more than a rewards platform—we're creating a community where participation, innovation and long-term value grow together. This release is just the beginning."

Iqbal Jassal, Founder, WORK Network Labs

Alongside these new features, WORK Network has introduced improvements across its user experience, including interface enhancements, onboarding improvements, performance optimizations, and new community engagement features designed to simplify participation for both new and existing members.

Looking ahead, WORK Network Labs has outlined a product roadmap focused on expanding earning opportunities and continuing to develop its rewards ecosystem. Planned initiatives include additional survey providers, offerwall integrations, new games and

interactive activities, expanded payment methods beyond PayPal, enhanced community engagement features, business offers and discounts, and continued platform development designed to encourage long-term participation.

The company's long-term vision also includes exploring broader utility for its native reward currency, WORK, including future digital ecosystem integrations, potential exchange opportunities where appropriate, and additional ways for members to use the value they earn as the platform continues to evolve. WORK Network Labs also intends to pursue technology and payment collaborations that support its vision of connecting community-driven digital rewards with broader digital commerce.

"As we continue to grow, our vision extends far beyond a traditional rewards application," said Iqbal Jassal, Founder of WORK Network Labs. "We're building a community-driven ecosystem where users can participate, contribute, earn rewards, and grow together. Our long-term vision is to evolve WORK into a broader digital rewards and payment ecosystem that creates meaningful value for our community. Every major update strengthens the foundation for that vision, and this release marks an important milestone—but it's only the beginning of what we have planned."

Beyond product development, WORK Network Labs continues investing in creator collaborations, educational content, community initiatives, and digital outreach as it works to introduce the platform to new audiences.

With its latest platform update now live, WORK Network will continue refining the platform through ongoing development, community feedback, and additional features planned for future releases.

About WORK Network Labs

WORK Network Labs is an Australian technology company developing community-driven digital

rewards platforms that combine gamified experiences, real-world rewards, and scalable cloud technologies. The company focuses on building technologies that encourage participation while creating long-term value for its growing community.

To learn more about WORK Network, explore the latest platform features, or download the app, visit <https://work-networks.com>.

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