

BoatBuddy.ai, the AI Maritime Assistant, Now Helps a Growing Community of Sailors Worldwide

The specialized maritime AI gives boat owners instant, expert answers on seamanship, maintenance, navigation and boat ownership.

KOEGE, SEALAND, DENMARK, June 30, 2026 /EINPresswire.com/ --

BoatBuddy.ai, the AI assistant built specifically for sailors and boat owners, today announced that it is now helping a rapidly growing community of sailors across more than 175 countries. Unlike general-purpose chatbots, BoatBuddy.ai is purpose-built for the maritime world, giving boat owners reliable, on-demand answers on everything from seamanship and engine maintenance to navigation, safety and the practical realities of life afloat.



BoatBuddy AI Sailing Robot on a Hallberg Rassy

Where general AI tools give vague or generic responses, BoatBuddy.ai is trained and tuned for the specifics of sailing and boat ownership. Sailors can ask anything — how to troubleshoot a diesel engine that won't start, how to plan a coastal passage, how to winterize a hull, or how to interpret a weather window — and receive clear, practical guidance grounded in real-world maritime experience, available 24/7 from the cockpit, the marina or the workshop.

“

Every sailor has questions. BoatBuddy.ai has answers — built by sailors, for sailors, drawing on decades of real life on the water.”

Lars Hendriksen

“Every sailor has questions, and the answers are usually scattered across forums, manuals and the memory of the person at the next berth. BoatBuddy.ai puts that collective

knowledge in your pocket, instantly. We built it because we live and breathe sailing ourselves, as

having sailed Hallberg Rassy for many years" said Lars Hendriksen, founder of BoatBuddy.ai.

BoatBuddy.ai is part of a wider maritime digital ecosystem with deep roots in the international sailing community. It is connected to HR-Club.net — the world's largest Hallberg-Rassy owners' community, established in 2009 — and to the Boat-Clubs.net network, which spans dozens of brand-specific sailing club sites. This foundation gives BoatBuddy.ai an authenticity and depth of maritime context that generic AI assistants cannot match.

Key capabilities of BoatBuddy.ai include:

Expert maritime answers on seamanship, maintenance, systems and safety

Boat ownership support for buying, maintaining and living aboard

Navigation and passage-planning guidance

Always-on availability, accessible from any device, anywhere

BoatBuddy.ai is available now at <https://boatbuddy.ai>. A free version is available for 14 days, so that you can test before you invest! Thereafter only 5 USD/Mont, or less for longer bindings.

About BoatBuddy.ai

BoatBuddy.ai is a specialized [AI maritime assistant](#) that helps sailors and boat owners with seamanship, maintenance, navigation and the everyday realities of boat ownership. Built by sailors with decades of hands-on experience, it is part of a maritime ecosystem that includes HR-Club.net, the world's largest Hallberg-Rassy community, and the Boat-Clubs.net network of brand-specific sailing clubs. BoatBuddy.ai is based at Værftet, a converted shipyard venue in Køge, Denmark. Learn more at <https://boatbuddy.ai>.

Media Contact

Lars Hendriksen

Founder, BoatBuddy.ai

Email: Lars@BoatBuddy.ai

Website: <https://boatbuddy.ai>

Lars Jørgen Hendriksen

BoatBuddy

+45 22 16 04 83

lars@hr-club.net

Visit us on social media:

[Instagram](#)

[Facebook](#)

[YouTube](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/922992383>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.