

rankingCoach Partners with VentralP to Expand in Australia

New partnership brings rankingCoach's AI marketing platform to Australian small businesses through VentralP

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rankingCoach International GmbH today announced a partnership with Nexigen Digital, the operator of VentralP Australia, to bring its AI-powered marketing platform to Australian small businesses. The

collaboration powers rippaMarketing, a white-labelled version of rankingCoach's all-in-one digital marketing platform, now available to VentralP customers.

rippaMarketing brings together [SEO](#), local listings, Google Ads, review management, social media, and brand monitoring in a single AI-powered platform. It is designed to support visibility across both traditional and AI-driven search, where small businesses often face the steepest learning curve.

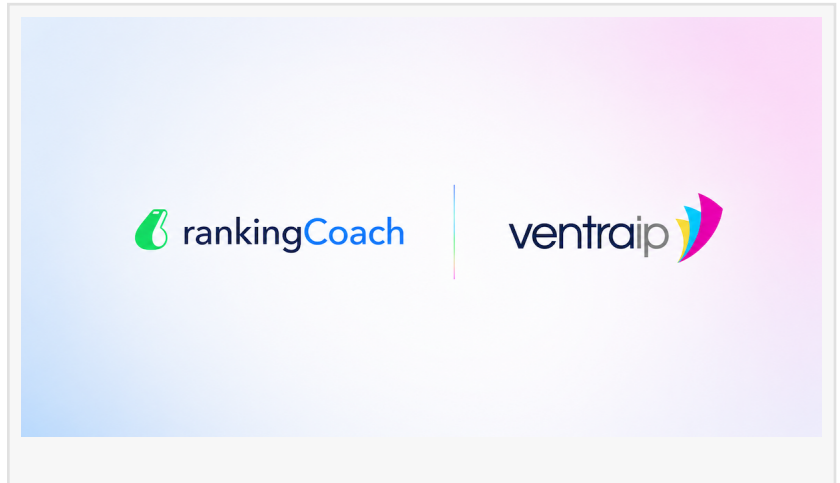
"Our focus has always been on helping small businesses succeed online without needing to become marketing experts," said Thomas Meierkord, Co-founder & COO at rankingCoach.

"By partnering with Nexigen Digital and VentralP, we can help more Australian businesses strengthen their visibility, build trust with customers, and create sustainable online growth across both traditional and AI-driven search platforms."

"Small businesses often struggle to navigate digital marketing due to cost and complexity," said Angelo Giuffrida, Co-founder & CEO at Nexigen Digital.

"Through our partnership with rankingCoach and the launch of rippaMarketing, we're making powerful marketing tools more accessible to Australian businesses and helping them compete more confidently online."

Through the partnership, Australian small businesses gain access to rankingCoach's globally trusted AI marketing platform, delivered through VentralP .



About rankingCoach

rankingCoach International GmbH, based in Cologne, Germany, provides AI-driven marketing solutions that help small businesses manage SEO, ads, listings, reputation, and social media from one platform.

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