

# Coating Additives Market Driven by Rising Demand Across Construction, Automotive, and Industrial Sectors

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WILMINGTON, DE, UNITED STATES, June 29, 2026 /EINPresswire.com/ -- The global [coating additives market](#) is witnessing steady growth, fueled by increasing demand from key end-use industries such as architectural, industrial, automotive, wood, and furniture. Coating additives play a vital role in enhancing coating performance by improving durability, surface finish, rheology, anti-foaming properties, dispersion, and environmental compliance.



Coating Additives Market Growing Demand

According to a report published by Allied Market Research, titled "Coating Additives Market By Type, Function, Formulation, End-use Industry, and Region: Global Opportunity Analysis and Industry Forecast, 2023–2032," the market was valued at \$10.0 billion in 2022 and is projected to reach \$17.1 billion by 2032, registering a CAGR of 5.7% during the forecast period.

For more information, contact Allied Market Research at:

<https://www.alliedmarketresearch.com/request-sample/1719>

## Market Growth Drivers

The coating additives market is experiencing strong momentum due to several key factors:

- Growing demand for multifunctional coating additives with enhanced performance characteristics.
- Stringent environmental regulations promoting the adoption of low-VOC and eco-friendly coating technologies.

- Rising awareness among manufacturers and formulators regarding the performance benefits of specialty additives.
- Expansion of the automotive and construction sectors worldwide.
- Increasing preference for high-performance coatings offering superior durability, functionality, and sustainability.

#### Market Dynamics:-

#### Key Drivers:

- Rising applications across diverse end-use industries
- Strong demand from the construction sector
- Government regulations supporting low-VOC coating additives

#### Opportunities:

- Increasing adoption of water-borne and powder-based coating additives in green building applications
- Growing investments in sustainable coating technologies

#### Challenges:

- Stringent environmental regulations impacting formulation and manufacturing processes

#### Segment Insights:-

##### Acrylic Segment Leads by Type:

- The acrylic segment held the largest market share in 2022, accounting for more than one-fourth of global revenue. It is also expected to register the fastest CAGR of 6.2% through 2032, supported by increasing demand for acrylic-based coating solutions across multiple industries.

##### Water-Borne Coatings Continue to Dominate:

Among formulations, water-borne coatings captured nearly half of the global market revenue in 2022 and are anticipated to grow at a CAGR of 6.1% during the forecast period.

Their popularity continues to rise due to several advantages, including:

- Low VOC emissions
- Excellent durability
- Faster drying times
- Minimal odor

- Superior color stability
- Reduced repainting requirements
- Flexible finish

#### Architectural Industry Remains the Largest End User:

- The architectural segment accounted for approximately one-third of the global market in 2022 and is projected to grow at a CAGR of 6.1% through 2032.
- Rapid urbanization and infrastructure development across emerging economies, particularly in Asia-Pacific and LAMEA, continue to drive demand for advanced coating additives in residential and commercial construction projects.

#### Regional Outlook:

- Asia-Pacific remained the leading regional market in 2022, contributing more than half of the global revenue. The region is expected to maintain its leadership through 2032, registering the highest CAGR of 5.9%.

#### Growth is supported by:

- Rapid industrialization
- Expanding construction activities
- Rising automotive production
- Increasing manufacturing investments across emerging economies

#### Leading Market Participants:-

#### Major companies operating in the global coating additives market include:

- Arkema
- BASF
- Ashland
- Clariant
- Dow Chemical Co.
- Eastman Chemical Co.
- Evonik
- Lanxess
- Momentive Performance Materials Inc.
- Solvay

These companies continue to strengthen their market positions through strategic initiatives such as product innovations, partnerships, mergers and acquisitions, joint ventures, capacity

expansions, and regional expansion strategies.

Coating Additives Market Purchase Options, Allied Market Research:  
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