

White-Collar Criminal Defense Teams Transform Jury Selection with ExposeIQ JuryFit

Human-Verified Insights and Virtual Mirror Jury Matching the Personality Traits Of Your Impaneled Jury Help Litigators Navigate Complex Financial Evidence

ORLANDO, FL, UNITED STATES, July 1, 2026 /EINPresswire.com/ -- White-collar criminal defense often involves dense financial records, intricate regulatory issues, and nuanced questions of intent that jurors must assess. [ExposeIQ's JuryFit](#) platform supports defense teams in bringing greater structure and insight to jury selection in these high-stakes matters.



JuryFit, a core module within ExposeIQ's LENS trial intelligence suite, evaluates case narratives against 16 juror personality profiles. At every step of the JuryFit process, human verification is applied, from identifying juror personality blends most likely to align with the case theory to qualifying Voir Dire questions. This ensures that analytical outputs are refined through experienced professional judgment, helping attorneys prepare more effectively for the unique challenges of white-collar trials.

The platform's Virtual Mirror Jury™ feature constructs simulations based on the seated jurors' profiles, allowing teams to rehearse arguments involving complex evidence, credibility assessments, and theories of liability or defense. This capability can contribute to greater strategic confidence when addressing how different personalities may respond to financial data or corporate conduct.

["White-collar cases"](#) require jurors to evaluate sophisticated evidence and questions of intent," said Joseph Terp, Co-Founder and CEO of ExposeIQ. "JuryFit, with its consistent human verification at every stage, helps attorneys gain clearer visibility into panel dynamics. This supports more informed jury selection and effective mirror jury strategies while preserving full professional judgment."



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*Joseph Terp, Co-Founder of
ExposéIQ*

By mapping potential alignments and points of resistance across personality profiles, the tool assists in developing targeted Voir Dire strategies suited to the technical and perceptual complexities of white-collar litigation. Many practitioners in this field find that such preparation enhances their ability to build panels better equipped to engage thoughtfully with the evidence.

The development reflects a broader interest among litigation teams in tools that complement deep substantive expertise in complex, high-value criminal matters. All platform outputs serve as decision-support resources and

require independent review by licensed attorneys. Results vary by matter.

About ExposéIQ

ExposéIQ is a real-time litigation intelligence platform developed for high-stakes legal professionals. Its LENS suite assists with jury intelligence and trial preparation. ExposéIQ is a technology company, not a law firm, and does not provide legal advice.

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