

Coconut Butter Market to Reach US\$ 1.9 Billion by 2031, Expanding at a CAGR of 7.2% from US\$ 986.3 Million in 2021

Coconut Butter Market (2021 - 2031) Size, Share, Competitive Landscape and Trend Analysis Report, by Nature, by End User, by Distribution Channel, by Region.

WILMINGTON, DE, UNITED STATES, July 1, 2026 /EINPresswire.com/ -- The latest study by Allied Market Research, titled "[Coconut Butter Market Size, Share & Trends Forecast 2021-2031](#)," offers an in-depth analysis of the global and regional dynamics shaping this rapidly evolving industry. This

comprehensive report highlights the competitive landscape, key market segments, value chain analysis, and emerging technological and regulatory trends expected between 2021 and 2031. The report provides actionable insights for business leaders, policymakers, investors, and new market entrants seeking to understand growth opportunities and mitigate risks. It explores strategic frameworks that help organizations leverage market opportunities, adapt to disruptions, and build long-term competitive advantages.

With a focus on innovation, scalability, and future readiness, this report equips decision-makers with actionable insights, rich visuals, and verified data-driven strategies. As global consumer demand for natural, plant-based, and nutritionally superior food and personal care ingredients accelerates, the Coconut Butter Market is witnessing transformative growth across nature categories, end users, distribution channels, and geographies.

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□ Market Drivers of Coconut Butter Market

The growth of the Coconut Butter Market is primarily driven by the rise in demand among health-conscious consumers owing to its high nutritional benefits, widespread adoption by



millennials due to increasing health consciousness, and growing use of coconut butter as a natural ingredient in cosmetics and personal care products. Coconut butter made from dried and shredded coconut flesh is gaining popularity as the latest breakfast spread trend, replacing conventional milk butter due to its proven health benefits including maintaining good cholesterol and aiding improved brain function. The growing popularity of organic and gluten-free coconut butter products, rich in fiber and lauric acid, is further propelling market expansion. Consumer attraction to its inherent sweetness, blood sugar stabilizing properties, detoxification benefits, and weight management advantages is driving robust demand. Additionally, increasing use of coconut butter in baked goods, confectioneries, soups, curries, chocolates, and sauces, along with its expanding role in the beauty care industry for hair and skin care formulations, are creating lucrative opportunities and positioning the market for sustained momentum over the forecast period.

□ Scope of the Coconut Butter Market:

The Coconut Butter Market encompasses a fast-evolving ecosystem of coconut plantation and harvesting, coconut butter processing and manufacturing, and multi-channel distribution networks across food, beverage, cosmetics, and personal care end-use industries. The holistic approach tracks the entire value chain from coconut growers in tropical regions, raw material processors and butter manufacturers, ingredient suppliers and brand owners to supermarkets, specialty retailers, online platforms, cosmetics companies, and food & beverage manufacturers across core regions including North America, Europe, Asia-Pacific, and LAMEA. The report also examines agricultural and food safety regulatory frameworks, ESG and sustainable farming trends, climate change impacts on coconut plantation vulnerabilities, and investment outlooks, positioning this study as an end-to-end roadmap for stakeholders navigating growth, risk, and transformation in the global coconut-derived ingredients landscape.

□ Following are the Players Analyzed in the Report:

ANDY ALBAO CORPORATION
Asia Botanicals Sdn. Bhd.
Bali Nutra
Ceylon Coconut Company
Dhatu Organics & Naturals
Hallstar Innovations Corp. (Hallstar)
MaraNatha
Nutretiaa Industries
Phildesco Inc.
United Foods India

□ Comprehensive Segmentation and Classification of the Report:

By Nature:

Organic (growing rapidly; driven by increasing popularity of organic, gluten-free coconut butter rich in fiber and lauric acid)

Conventional (dominated the global market in 2021; expected to maintain dominance throughout the forecast period)

By End User:

Cosmetics and Personal Care Industry (growing segment; coconut butter used in body creams, hair conditioners, deodorants, sunscreen, serums, and shampoos)

Hair Care

Skin Care

Others

Food and Beverage Industry (dominant end-user segment; driven by widespread use in baked goods, confectioneries, cooking ingredients, and flavoring applications)

Others

By Distribution Channel:

Supermarkets/Hypermarkets

Convenience Stores

Online Sales Channel (fastest-growing segment; driven by convenience, product quality information accessibility, and home delivery benefits)

Others

□ Regional Analysis:

» North America: U.S., Canada, Mexico (Rapidly growing; coconut butter entering as a new breakfast spread, replacing conventional butter due to rising health-conscious consumer base in the region)

» Europe: Germany, Netherlands, UK, France, Italy, Rest of Europe (Growing market; macroeconomic variables and recognition of coconut butter as a low-fat product contributing to market dynamics)

» Asia-Pacific: India, Indonesia, China, Philippines, South Korea, Vietnam, Malaysia, Rest of Asia-Pacific (Largest market in 2021; historical and cultural awareness of coconut products, along with the rising acceptance of plant-based diets and health benefits of coconut, drive dominant regional share)

» LAMEA: Latin America, Middle East, Africa (Emerging opportunities driven by strong agricultural reliance in African nations and expanding demand for coconut-derived products in the Middle East)

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□ Highlights of Our Report:

Extensive Market Analysis: A deep dive into coconut butter processing capabilities, product

innovation trends including organic and gluten-free variants and production volumes within the global Coconut Butter Market.

Corporate Insights: An in-depth review of company profiles spotlighting major players and their strategic manoeuvres including product launches, business expansions, and mergers & acquisitions.

Consumption Trends: A detailed analysis of consumption patterns across nature categories, end users, and distribution channels, offering insight into current demand dynamics and evolving consumer preferences for natural and nutritionally rich coconut-derived products.

Segmentation Details: An exhaustive breakdown of nature, end-user, and distribution channel segments depicting the market's spread across food & beverage, cosmetics, and personal care verticals globally.

Pricing Evaluation: A study of pricing structures and elements including coconut raw material sourcing costs, organic certification premiums, and supply chain disruption impacts influencing coconut butter market pricing strategies.

Future Outlook: Predictive insights into market trends, growth prospects, and potential challenges including lethal yellowing disease threats to coconut plantations, export restrictions, and climate change impacts on coconut production through 2031.

□ Key Benefits of the Report:

Data-driven insights into trends, opportunities, and challenges from 2021 to 2031

Forecasts of revenue by segment (nature, end user, distribution channel) and region

Competitive landscape benchmarking and market share analysis with player positioning

Porter's Five Forces analysis highlighting the potency of buyers and suppliers

COVID-19 impact analysis covering supply chain disruption and post-pandemic demand recovery

Regulatory and innovation trend impact assessments including agricultural standards, food safety regulations, and organic certifications

Strategy frameworks (Porter's Five Forces, SWOT, PESTEL)

In-depth analysis of emerging growth strategies and disruptions in the global coconut-derived ingredients industry

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□ Key Reasons to Buy:

This report profiles key players in the Coconut Butter Market based on the following parameters company details (founding date, headquarters, manufacturing bases), product portfolio, sales data, market share, and ranking.

This market report illustrates key insights about market drivers, restraints, opportunities, market trends, and regional outlook.

This report provides an in-depth analysis of the Coconut Butter Market and provides market size (US\$ Million/Billion) and CAGR for the forecast period (2021-2031), considering 2021 as the base

year.

This report elucidates potential market opportunities across different segments and explains attractive investment proposition matrices for this market.

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Chapter 1: Introduction, market driving force, product objective of study and research scope of the Coconut Butter Market

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Chapter 7: To evaluate the market by segments, by countries, and by manufacturers/companies with revenue share and sales by key countries in these various regions (2021-2031)

Chapters 8 & 9: Appendix, Methodology and Data Source

□ Key Questions Answered:

Who are the major players operating in the [Coconut Butter Industry?](#)

What is the expected market size and CAGR through 2031?

Which nature categories, end users, distribution channels, and geographies will lead growth?

What are the top challenges and growth inhibitors, including lethal yellowing disease threats to coconut plantations, export restrictions, and climate change impacts on coconut production?

How is the competitive landscape evolving through product launches, business expansions, and mergers & acquisitions?

What are the most effective strategies for entry, expansion, and sustainability in the global coconut butter industry?

Trending Reports in Food and Beverages Industry:

Extra Virgin Coconut Oil Market: <https://www.alliedmarketresearch.com/extra-virgin-coconut-oil-market>

Coconut Shell Powder Market: <https://www.alliedmarketresearch.com/coconut-shell-powder-market-A31634>

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