

ExposelQ JuryFit Helps Immigration-Related Civil Litigation Firms Optimize Voir Dire

Human-Verified Insights and Virtual Mirror Jury Help Attorneys Navigate Culturally Complex and Emotionally Charged Cases

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[Immigration-related civil litigation](#) often involves deeply personal stories, complex regulatory frameworks, and questions of credibility that resonate differently with jurors based on their own backgrounds and experiences. [ExposelQ's JuryFit](#) platform is assisting law firms in approaching jury selection with greater structure and insight.



ExposelQ® JuryFit

Jury Selection & Empaneled Jury Insights
Predict | Persuade | Prevail

ExposelQ JuryFit

JuryFit, part of ExposelQ's LENS trial intelligence suite, analyzes case narratives against 16 juror personality profiles. At every step of the JuryFit process, human verification is applied, from identifying juror personality blends most likely to align with the case theory to qualifying Voir Dire questions. This ensures that insights are professionally reviewed and tailored to the unique sensitivities of immigration matters.

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*Joseph Terp, Co-Founder of
ExposelQ*

The platform's Virtual Mirror Jury™ feature creates simulations based on the seated jurors' profiles, allowing trial teams to test arguments involving due process, humanitarian considerations, or enforcement actions. This preparation can contribute to greater strategic confidence when presenting evidence in emotionally and culturally nuanced cases.

“Immigration-related cases require careful consideration of how jurors' personal experiences shape their views on policy, fairness, and individual rights,” said Joseph Terp, Co-

Founder and CEO of ExposeIQ. "JuryFit, with its consistent human verification at every stage, helps attorneys gain clearer visibility into panel dynamics. This supports more informed jury selection and effective mirror jury strategies while preserving full professional judgment."

By mapping how different personality profiles may respond to issues of asylum, deportation consequences, or administrative fairness, the tool aids in developing targeted Voir Dire strategies suited to the complexities of immigration litigation. Many practitioners in this field find that such preparation enhances their ability to build panels better equipped to engage thoughtfully with the factual and human dimensions of these cases.

The development reflects a broader interest among litigation teams in tools that complement deep substantive expertise in specialized, high-impact practice areas. All platform outputs serve as decision-support resources and require independent review by licensed attorneys. Results vary by matter.

About ExposeIQ

ExposeIQ is a real-time litigation intelligence platform developed for high-stakes legal professionals. Its LENS suite assists with jury intelligence and trial preparation. ExposeIQ is a technology company, not a law firm, and does not provide legal advice.

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