

Streetgains Launches Streetfolio – India's First Philosophy-Led Model Portfolio Research Platform

Ten philosophy-inspired model portfolios combine in-depth research, behavioural discipline, and direct demat ownership for long-term investors.



Streetfolio offers 10 curated model portfolios.

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/EINPresswire.com/ -- Streetgains

Technologies Private Limited today

announced the launch of [Streetfolio](#), a model [portfolio](#) research platform from a SEBI-registered Research Analyst that combines in-depth stock research with a philosophy-led behavioural framework to support disciplined, long-term investing.

Available on iOS, Android and the web ([folio.streetgains.in](#)), Streetfolio enables investors to subscribe and invest directly through their existing demat accounts, with plans starting at ₹291 per month.



Real challenge isn't finding better stocks but having the discipline to stay invested. Streetfolio combines rigorous research with timeless principles to help investors make better long-term decisions"

*Santhosh Kumar V, Founder
and CEO of Streetgains
Technologies*

About Streetfolio

Streetfolio offers 10 curated model portfolios, each designed around a distinct investment objective, risk profile and investing style:

- Sudama (Hidden Gems): Fundamentally strong small-cap companies
- Arjuna (Arjuna Focus): High-conviction India growth themes
- Chanakya (HNI Wealth Builder): Blue-chip wealth creation
- Bharata (Bharath 10X): Manufacturing, digital and

consumption themes

- Bhishma (Blue Chip Legacy): Wealth preservation and steady compounding
- Parikshit (GENZ Alpha): Consumer and new-age digital leaders
- Bhima (Aggressive Momentum): Rule-based momentum investing
- Nachiketa (Little Masters): Emerging long-term wealth creators
- Abhimanyu (Midcap Masters): Quality mid-cap growth companies

- Nakula (Health First): Leading healthcare and pharmaceutical companies

Each portfolio includes detailed research for every rebalance, transparent holdings and weightages, a defined benchmark for each portfolio, and direct ownership of shares in the investor's own demat account without any fund management expense ratio.

“The market has always transferred wealth from the impatient to the patient. The real challenge isn't finding better stocks, it's having the discipline to stay invested. Streetfolio combines rigorous research with timeless principles to help investors make better long-term decisions. We're proud to introduce a SEBI-regulated research framework that puts behaviour at the heart of investing,” said Santhosh Kumar V, Founder and CEO of Streetgains Technologies Private Limited.

Why Streetfolio Stands Apart

While most model portfolio platforms focus primarily on stock selection, Streetfolio addresses the biggest challenge in investing—investor behaviour.

- Philosophy-inspired portfolio archetypes rooted in the Mahabharata and Indian wisdom traditions to encourage disciplined investing.
- The Investor's Sankalpa—a six-question framework covering ethics, conviction, risk and long-term thinking before every investment decision.
- Research-backed transparency, with detailed written explanations accompanying every portfolio rebalance.
- Direct demat ownership, allowing investors to own every stock without pooled funds or lock-ins.
- SEBI-regulated research, with full disclosure of holdings, methodology and rebalance rationale.

Benefits for Investors

- Annual plans starting at ₹291/month/per portfolio when purchased annually (launch offer)
- One-click investing through linked broker accounts
- Flexible subscriptions with no lock-in
- Complete transparency across holdings, methodology and research
- Behavioural tools designed to help investors stay invested through market cycles

Pricing & Availability

Streetfolio is available now via folio.streetgains.in, the Apple App Store and Google Play Store.

- 3-Month Plan: From ₹2,200 per portfolio
- 12-Month Plan: From ₹291/month/per portfolio when purchased annually (launch offer)
- Subscribe to multiple portfolios simultaneously
- Cancel anytime

Regulatory Information

Streetfolio is a model portfolio research service offered by Streetgains Technologies Private Limited, a SEBI-registered Research Analyst (Registration No. INH000017082, validity perpetual),

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About Streetgains Technologies Private Limited

Streetfolio is a model portfolio research platform from Streetgains Technologies Private Limited, a SEBI-registered Research Analyst, that combines in-depth equity research with a philosophy-led behavioural investing framework. Offering 10 curated model portfolios inspired by timeless Indian wisdom, Streetfolio supports disciplined, long-term investing through transparent research and direct ownership of stocks in investors' own demat accounts. Available on iOS, Android and the web, Streetfolio makes research-driven investing simple, accessible and transparent for every Indian investor.

Streetfolio

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