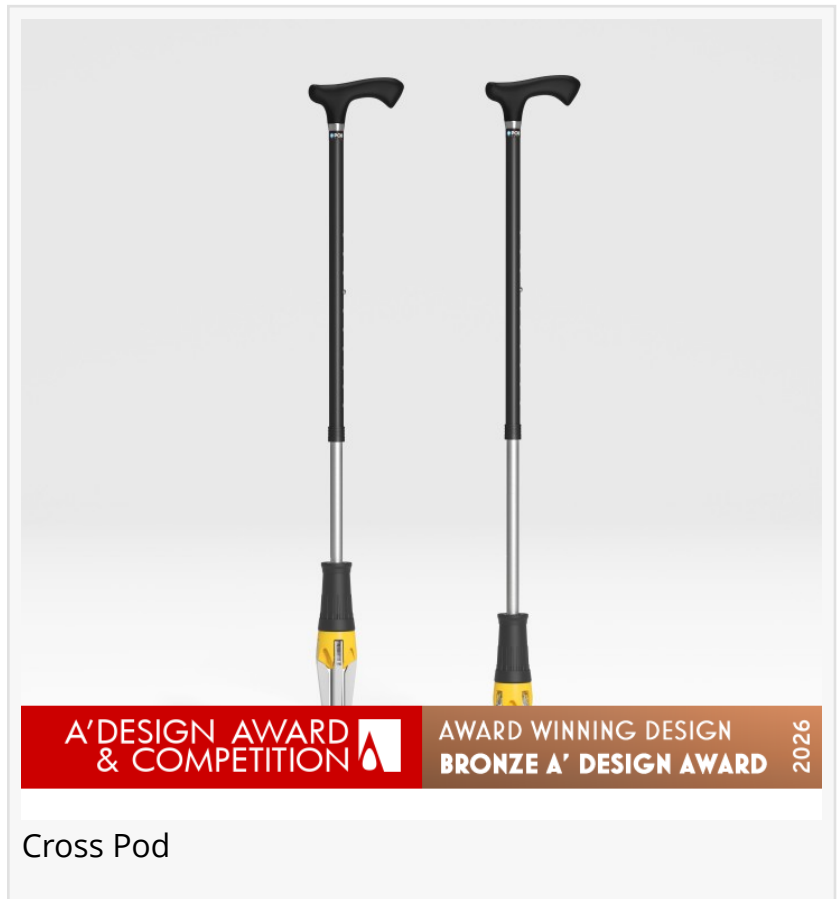


Cross Pod by Koji Sato Wins Bronze in A' Fashion and Travel Accessories Design Award

*Innovative Self Standing One Point Cane
Recognized for Thoughtful Design and
Everyday Usability*

COMO, CO, ITALY, July 1, 2026

/EINPresswire.com/ -- The A' Design Award has announced [Cross Pod](#) by [Koji Sato](#) as a Bronze winner in the Fashion and Travel Accessories Design category. The A' Design Award is one of the world's highly respected and well-recognized [design competitions](#), evaluating entries through a rigorous and impartial process within the accessory design field. This recognition acknowledges Cross Pod as an outstanding example of good design, distinguished for its thoughtful development and practical merit. The selection places Cross Pod among notable works examined by an international jury panel of design professionals, academics, and industry experts. For Koji Sato, the distinction marks a meaningful milestone within the competitive landscape of fashion and travel accessories.



The A' Fashion and Travel Accessories Design Award holds relevance not only for the awarded designer but also for the broader accessory industry and the people it serves. Cross Pod addresses a genuine need within an ageing society, where walking aids must balance mobility with the ability to remain stationary and stable. By improving the everyday usefulness of the one point cane, the design aligns with current demands for inclusive and user centered products. The work demonstrates how careful attention to ergonomics and form can enhance daily life for those with walking difficulties. Such advances support industry standards that value both function and dignity for users.

Cross Pod is a one point cane that can stand stably anywhere through four legs attached to the tip. When walking, the legs close, allowing the cane to function as a conventional one point cane for smooth movement. When the user needs free hands, opening the legs lets the cane stand securely on its own. Operated through two simple actions, a twist and a slide, the design relies on a spring and link mechanism that keeps it lightweight and easy to use. A slim closed form resembling a bud before it blooms, an easy to grip handle, a wide leg span, and vivid accent colors against a minimalist appearance together set the work apart.

This recognition may encourage further exploration of products that support independent and active lifestyles within an ageing society. For Koji Sato, the Bronze A' Design Award provides motivation to continue refining designs that balance comfort, stability, ease of use, lightness, form, and cost. The achievement may also inspire continued innovation in assistive accessories that combine practicality with enjoyment. With an export track record reaching Canada, Germany, and Thailand, the recognition supports ongoing efforts to bring thoughtful design to a wider audience.

Interested parties may learn more about the award winning design at the dedicated page provided by the A' Design Award.

<https://competition.adesignaward.com/ada-winner-design.php?ID=178817>

About Koji Sato

Koji Sato is a designer from Japan who views product design as a form of communication between people. His philosophy holds that individuals express who they are through the objects they use, and he aims to foster connections by encouraging empathy toward objects. His products are designed not only as practical tools but also to bring joy to those who own them, characterized by simple functionality and elegant aesthetics. This quality reflects the fact that the same person is responsible for both the form and the mechanical design.

About the Bronze A' Design Award Recognition

The Bronze A' Design Award is granted to outstanding designs that demonstrate a high degree of creativity and practicality. Within the Fashion and Travel Accessories Design category, entries are assessed against criteria including innovative use of material, aesthetic appeal, functional efficiency, originality, ergonomic consideration, and craftsmanship excellence. The recognition acknowledges the dedication and skill of designers who produce work distinguished by thoughtful development and considered use of materials and technology. Designs bestowed with this title are regarded as professional and innovative works that effectively blend form and function. The Bronze A' Design Award highlights solutions that offer quality of life improvements and contribute positively to industry standards.

About A' Design Award

The A' Fashion and Travel Accessories Design Award is an esteemed competition that welcomes designers, design agencies, companies, brands, and other entities operating within the fashion and travel accessories industries. Through this competition, entrants gain international

recognition for their design capabilities, contributing to the advancement of the field. The A' Design Award is an international and juried design competition organized across all industries since 2008, now in its 18th year, with participation open to entries from all countries; submissions are blind peer reviewed by an expert jury panel of design professionals, industry experts, academics, and journalists according to pre established criteria. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Award, explore the jury, view past laureates, and take part with their projects at the following url:

<https://travelaccessoryawards.com>

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