

Spring Water Market Valued at US\$ 210.7 billion in 2021 to Reach US\$ 465.2 billion by 2031 | CAGR - 8.7%

Spring Water Market (2021 - 2031) by Packaging Type (Bottled, Canned), by Distribution Channel (Hypermarkets/Supermarkets, Specialty Stores, Online Retail)

WILMINGTON, DE, UNITED STATES, July 1, 2026 /EINPresswire.com/ -- The latest study by Allied Market Research, titled "[Spring Water Market](#) Size, Share & Trends Forecast 2021-2031," offers an in-depth analysis of the global and regional dynamics shaping this rapidly evolving industry. This comprehensive report highlights the competitive landscape, key market segments, value chain analysis, and emerging technological and regulatory trends expected between 2021 and 2031. The report provides actionable insights for business leaders, policymakers, investors, and new market entrants seeking to understand growth opportunities and mitigate risks. It explores strategic frameworks that help organizations leverage market opportunities, adapt to disruptions, and build long-term competitive advantages.

With a focus on innovation, scalability, and future readiness, this report equips decision-makers with actionable insights, rich visuals, and verified data-driven strategies. As global health awareness rises, urbanization accelerates, and consumer demand for clean and safe drinking water intensifies, the Spring Water Market is witnessing transformative growth across packaging types, distribution channels, and geographies.

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□ Market Drivers of Spring Water Market

The growth of the Spring Water Market is primarily driven by the rise in awareness of waterborne illnesses such as typhoid, diarrhea, and food poisoning, and an increasing concern



about numerous health-related conditions including gastrointestinal ailments, neurological disorders, and reproductive problems that are associated with consumption of polluted water. The increase in urban population, surge in disposable income, rise in living standards, and the advent of eco-friendly container materials are further propelling demand for packaged spring water globally. Growing consumer awareness of the health advantages of drinking spring water including its natural mineral content and purity is expected to promote continued market expansion. Additionally, drinking water shortages in several regions are enhancing the need for clean water products, expanding innovative packaging and product development initiatives are creating new market opportunities, and the post-COVID-19 heightened emphasis on health and hygiene practices is further positioning the market for sustained momentum over the forecast period.

□ Scope of the Spring Water Market:

The Spring Water Market encompasses a fast-evolving ecosystem of natural spring water sourcing, water extraction, purification, and bottling/canning operations, and multi-channel retail and wholesale distribution networks. The holistic approach tracks the entire value chain from natural spring sources, water extraction and processing facilities, packaging material manufacturers, and brand owners to hypermarkets, supermarkets, specialty retailers, online platforms, and end consumers across core regions including North America, Europe, Asia-Pacific, and LAMEA. The report also examines food safety and quality regulatory frameworks governing bottled spring water, ESG and environmental sustainability trends related to plastic bottle disposal and eco-friendly packaging, innovation pipelines in packaging materials, and investment outlooks, positioning this study as an end-to-end roadmap for stakeholders navigating growth, risk, and transformation in the global packaged water industry.

□ Following are the Players Analyzed in the Report:

Orient Beverages Pvt. Ltd. (Bisleri International Pvt. Ltd.)
CG Roxane, LLC
Nestlé S.A.
PepsiCo, Inc.
Ten Spring Water
The Coca-Cola Company (Valpre)
Danone (Evian)
3 Spring Water
Mountain Valley Spring Water (Primo Water Corp.)
Tata Consumer Products Limited (Himalayan)

□ Comprehensive Segmentation and Classification of the Report:

By Packaging Type:

Bottled (dominated the market in 2021; driven by unlimited shelf life when unopened, growing

consumer awareness of health benefits, and surge in per capita expenditure on premium bottled water)

Canned (emerging eco-friendly alternative gaining traction as consumers seek sustainable packaging)

By Distribution Channel:

Hypermarkets/Supermarkets (anticipated to show the fastest growth during the forecast period; driven by wide product variety, significant discounts, convenient operating hours, and easy access)

Specialty Stores

Online Retail (growing rapidly driven by increasing e-commerce penetration and consumer preference for home delivery)

□ Regional Analysis:

» North America: U.S., Canada, Mexico (Strong market driven by high per capita bottled water consumption and growing preference for premium mineral water products)

» Europe: UK, Germany, France, Spain, Italy, Rest of Europe (Largest market in 2021; high proportion of health-conscious consumers and strong adoption of packaged beverages; Germany holds the greatest market share while the UK is the fastest-expanding market in the region)

» Asia-Pacific: China, India, Japan, South Korea, Australia, Rest of Asia-Pacific (Rapidly growing; driven by rapid industrialization, urbanization, and poor water supply management in several residential areas)

» LAMEA: Brazil, South Africa, Saudi Arabia, UAE, Rest of LAMEA (Growing demand driven by limited access to clean drinking water in parts of the region and rising health awareness)

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□ Highlights of Our Report:

Extensive Market Analysis: A deep dive into spring water extraction capabilities, bottling and packaging technology innovations including eco-friendly container materials and production volumes within the global Spring Water Market.

Corporate Insights: An in-depth review of company profiles spotlighting major players and their strategic manoeuvres including product portfolio expansion, geographic market entries, and sustainable packaging initiatives.

Consumption Trends: A detailed analysis of consumption patterns across packaging types and distribution channels, offering insight into current demand dynamics and evolving consumer preferences for premium, mineral-rich, and sustainably packaged spring water.

Segmentation Details: An exhaustive breakdown of packaging type and distribution channel segments depicting the market's spread across bottled and canned formats across hypermarket,

specialty, and online retail channels.

Pricing Evaluation: A study of pricing structures and elements including water extraction costs, processing and bottling expenses, packaging material costs, and premium positioning of mineral spring water influencing market pricing strategies.

Future Outlook: Predictive insights into market trends, growth prospects, and potential challenges including environmental pressure from improper plastic bottle disposal and increasing regulatory scrutiny on plastic packaging through 2031.

□ Key Benefits of the Report:

Data-driven insights into trends, opportunities, and challenges from 2021 to 2031

Forecasts of revenue by segment (packaging type, distribution channel) and region

Competitive landscape benchmarking and market share analysis with player positioning

Porter's Five Forces analysis highlighting the potency of buyers and suppliers

COVID-19 impact analysis and post-pandemic demand recovery assessment

Regulatory and innovation trend impact assessments including bottled water quality standards and eco-friendly packaging developments

Strategy frameworks (Porter's Five Forces, SWOT, PESTEL)

In-depth analysis of emerging growth strategies and disruptions in the global packaged water industry

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□ Key Reasons to Buy:

This report profiles key players in the Spring Water Market based on the following parameters company details (founding date, headquarters, manufacturing/bottling bases), product portfolio, sales data, market share, and ranking.

This market report illustrates key insights about market drivers, restraints, opportunities, market trends, and regional outlook.

This report provides an in-depth analysis of the Spring Water Market and provides market size (US\$ Billion) and CAGR for the forecast period (2021-2031), considering 2021 as the base year.

This report elucidates potential market opportunities across different segments and explains attractive investment proposition matrices for this market.

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Chapter 7: To evaluate the market by segments, by countries, and by manufacturers/companies with revenue share and sales by key countries in these various regions (2021-2031)

Chapters 8 & 9: Appendix, Methodology and Data Source

□ Key Questions Answered:

Who are the major players operating in the Spring Water Market?

What is the expected market size and CAGR through 2031?

Which packaging types, distribution channels, and geographies will lead growth?

What are the top challenges and growth inhibitors, including environmental pressure from plastic bottle disposal and regulatory scrutiny on packaging?

How is the competitive landscape evolving through product innovation, eco-friendly packaging adoption, premium product launches, and geographic expansion?

What are the most effective strategies for entry, expansion, and sustainability in the global [spring water industry](#)?

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