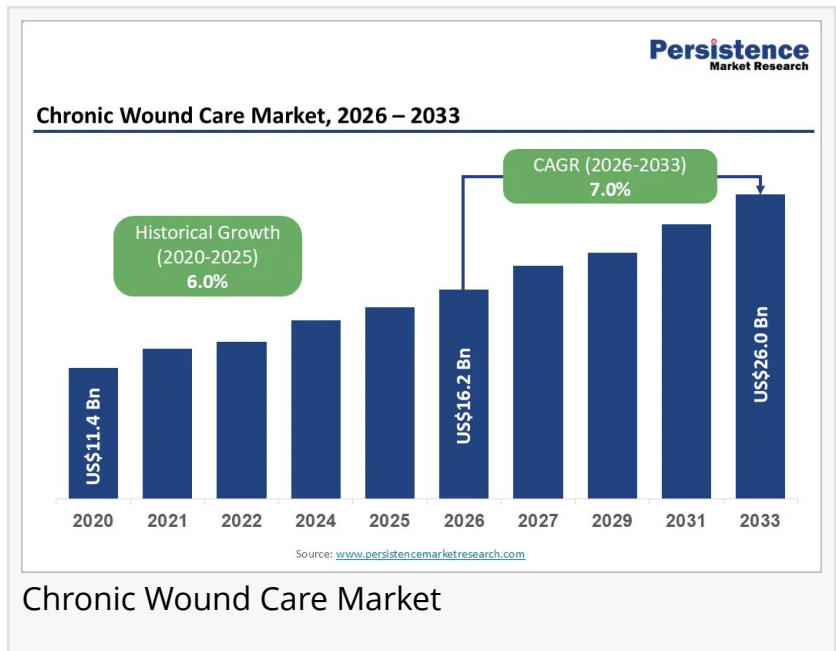


Chronic Wound Care Market to Reach US\$26.0 Billion by 2033 at a 7.0% CAGR | Persistence Market Research

BRENFORD, LONDON, UNITED KINGDOM, July 1, 2026

/EINPresswire.com/ -- The [Chronic Wound Care Market](#) is expanding steadily as healthcare systems focus on improving outcomes for patients suffering from diabetic foot ulcers, pressure ulcers, venous leg ulcers, and other long-lasting wounds. Rising cases of diabetes, obesity, and an aging population are increasing the need for advanced wound management products. Healthcare providers are adopting innovative dressings and therapies that accelerate healing, reduce infections, and shorten hospital stays. Continuous technological advancements and greater awareness of effective wound care practices are also supporting long-term market growth.



According to Persistence Market Research, the global chronic wound care market is likely to be valued at US\$16.2 billion in 2026 and is projected to reach US\$26.0 billion by 2033, expanding at a CAGR of 7.0% during the forecast period. Advanced wound dressings remain the leading product category due to their superior healing performance, while hospitals dominate the end-user segment because they manage the highest number of chronic wound cases. North America leads the global market owing to advanced healthcare infrastructure and widespread adoption of innovative wound care technologies.

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Key Highlights from the Report

□ The global chronic wound care market is expected to grow from US\$16.2 billion in 2026 to US\$26.0 billion by 2033 at a 7.0% CAGR.

- Rising diabetes and vascular disorders continue to increase the demand for advanced wound care products.
- Advanced wound dressings account for the largest product segment because of faster healing and lower infection risk.
- Hospitals remain the leading end users owing to specialized wound care services and high patient volumes.
- North America dominates the market with strong reimbursement systems and advanced healthcare facilities.
- Product innovation and regenerative wound care technologies continue creating new growth opportunities.

Market Segmentation

The market is segmented by product into advanced wound dressings, traditional wound care products, wound therapy devices, biologics, and other wound management solutions. Advanced wound dressings lead the market because they maintain optimal moisture, improve healing, and reduce complications. Growing clinical preference for innovative wound care solutions is expected to sustain demand throughout the forecast period.

Based on end user, the market includes hospitals, specialty wound care centers, ambulatory surgical centers, home healthcare, and other healthcare facilities. Hospitals account for the largest share because they offer comprehensive wound treatment supported by skilled professionals and advanced medical technologies. Home healthcare is also expanding as patients increasingly prefer convenient long-term care outside hospitals.

Regional Insights

North America remains the leading regional market due to increasing chronic disease prevalence, strong healthcare spending, and rapid adoption of advanced wound care products. The presence of leading manufacturers and supportive reimbursement policies further strengthens regional growth.

Europe continues to witness stable demand, while Asia Pacific is emerging as a high-growth region driven by expanding healthcare infrastructure, growing diabetic populations, and increasing awareness regarding advanced wound management. These factors are expected to support future market expansion across developing economies.

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Market Drivers

The increasing prevalence of diabetes, obesity, and cardiovascular diseases is the primary driver of the chronic wound care market. These conditions frequently result in wounds requiring prolonged treatment, encouraging healthcare providers to adopt advanced wound management solutions. Continuous product innovation, improved clinical outcomes, and growing investments

in healthcare infrastructure further strengthen market growth.

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Market Restraints

High treatment costs associated with advanced wound care products remain a major challenge, particularly in developing countries. Limited awareness, delayed diagnosis, and uneven reimbursement policies also restrict wider adoption. Regulatory requirements for innovative products may further slow market expansion despite rising clinical demand.

Market Opportunities

Technological advancements in regenerative medicine, biologics, and smart wound care products are creating significant growth opportunities. Expanding healthcare investments, rising home healthcare services, and increasing demand for personalized treatment approaches are expected to support future market development. Emerging economies also present strong opportunities as healthcare accessibility continues improving.

Company Insights

Key players operating in the market include Smith & Nephew plc, Mölnlycke Health Care AB, 3M Company, ConvaTec Group Plc, Coloplast A/S, Integra LifeSciences Holdings Corporation, Organogenesis Holdings Inc., B. Braun SE, Medline Industries LP, PAUL HARTMANN AG, Essity AB, and Cardinal Health Inc.

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Persistence Market Research

Persistence Market Research Pvt Ltd

+1 646-878-6329

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