

ExposelQ JuryFit Helps Healthcare Litigation Attorneys Optimize Voir Dire with Advanced Analysis

Human-Verified Insights and Virtual Mirror Jury Help Attorneys Navigate Complex Medical Evidence and Standards of Care

ORLANDO, FL, UNITED STATES, July 1, 2026 /EINPresswire.com/ -- [Healthcare litigation](#) often centers on intricate medical standards, expert testimony, and clinical decision-making that jurors must evaluate. ExposelQ's [JuryFit](#) platform is assisting attorneys in approaching jury selection with greater structure and insight.

JuryFit, part of ExposelQ's LENS trial intelligence suite, analyzes case narratives against 16 juror personality profiles. At every step of the JuryFit process, human verification is applied, from identifying juror personality blends most likely to align with the case theory to qualifying Voir Dire questions. This ensures that insights are professionally reviewed and relevant to the specific healthcare matter.

The platform's [Virtual Mirror Jury™](#) feature creates simulations based on the seated jurors' profiles, allowing trial teams to test arguments involving standards of care, causation, and damages in a virtual deliberation environment. This preparation can contribute to greater strategic confidence when presenting technical medical evidence.

"Healthcare litigation requires jurors to assess complex clinical evidence and professional judgment," said Joseph Terp, Co-Founder and CEO of ExposelQ. "JuryFit, with its rigorous human verification at every stage, helps attorneys gain clearer visibility into potential panel reactions. This supports more informed jury selection and effective mirror jury strategies while preserving full professional judgment."

By mapping how different personality profiles may respond to medical terminology, expert



ExposelQ JuryFit



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*Joseph Terp, Co-Founder of
ExposéIQ*

credibility, or questions of negligence, the tool aids in developing targeted Voir Dire strategies suited to the technical demands of healthcare cases. Many practitioners in this field find that such preparation enhances their ability to build panels better equipped to engage with the scientific and factual dimensions of these matters.

The development reflects a broader interest among litigation teams in tools that complement deep substantive expertise in specialized, high-stakes practice areas. All platform outputs serve as decision-support resources and require independent review by licensed attorneys. Results vary by matter.

About ExposéIQ

ExposéIQ is a real-time litigation intelligence platform developed for high-stakes legal professionals. Its LENS suite assists with jury intelligence and trial preparation. ExposéIQ is a technology company, not a law firm, and does not provide legal advice.

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