

Frozen Yogurt Market to Garner USD 17.1 Billion by 2031 with a 5.2% CAGR

Frozen Yogurt Market (2021 - 2031) Size, Share, Competitive Landscape and Trend Analysis Report, by Nature, by Flavor, by Distribution Channel, and by Region.

WILMINGTON, DE, UNITED STATES, July 2, 2026 /EINPresswire.com/ -- The latest study by Allied Market Research, titled "[Frozen Yogurt Market Size, Share & Trends Forecast 2021-2031](#)," offers an in-depth analysis of the global and regional dynamics shaping this rapidly evolving industry. This comprehensive

report highlights the competitive landscape, key market segments, value chain analysis, and emerging technological and regulatory trends expected between 2021 and 2031. The report provides actionable insights for business leaders, policymakers, investors, and new market entrants seeking to understand growth opportunities and mitigate risks. It explores strategic frameworks that help organizations leverage market opportunities, adapt to disruptions, and build long-term competitive advantages.

With a focus on innovation, scalability, and future readiness, this report equips decision-makers with actionable insights, rich visuals, and verified data-driven strategies. As global consumer demand for healthy, indulgent, and probiotic-rich frozen desserts accelerates, the Frozen Yogurt Market is witnessing transformative growth across nature categories, flavors, distribution channels, and geographies.

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□ Market Drivers of Frozen Yogurt Market

The growth of the Frozen Yogurt Market is primarily driven by the increasing penetration of online retail portals in developing regions, the rapid growth of e-commerce platforms, surge in online and mobile user customer bases in emerging markets, and robust expansion of the global



retail industry. Health-conscious consumers particularly in developing nations such as Brazil, China, India, and Turkey are increasingly adopting frozen yogurt due to its proven health benefits, including probiotic content, immune system enhancement, and protection against gastrointestinal and respiratory infections. The rapid expansion of the fast-food industry and large-format retail formats including hypermarkets and supermarkets is significantly widening the distribution and consumer reach of frozen yogurt brands. Additionally, growing social media engagement and digital marketing strategies by manufacturers, increasing product innovation in flavors and organic offerings, and rising disposable income in both developed and emerging economies are creating lucrative growth opportunities and positioning the market for sustained momentum over the forecast period.

□ Scope of the Frozen Yogurt Market:

The Frozen Yogurt Market encompasses a fast-evolving ecosystem of dairy and non-dairy frozen yogurt products, raw material suppliers, manufacturers, distributors, and multi-channel retail networks. The holistic approach tracks the entire value chain from dairy and plant-based ingredient sourcing and fermentation-based manufacturing to hypermarket chains, specialist retailers, convenience stores, online platforms, and end consumers across core regions including North America, Europe, Asia-Pacific, and LAMEA. The report also examines food safety regulatory frameworks and labelling compliance standards, ESG and eco-friendly packaging trends, organic and non-dairy product innovation pipelines, and investment outlooks, positioning this study as an end-to-end roadmap for stakeholders navigating growth, risk, and transformation in the global frozen dessert landscape.

□ Following are the Players Analyzed in the Report:

Chr. Hansen Holding
Yakult Honsha Co., Ltd.
Nestlé S.A.
DuPont
MORINAGA & CO., LTD.
BioGaia AB
Protexin
Arla Foods amba
Britannia Industries Limited
Chobani Global Holdings, LLC
Danone Inc.
General Mills, Inc.
Lactalis Group (Lactalis Corporation)
Saputo Inc.
Gujarat Cooperative Milk Marketing Federation Ltd.
Menchie's Group, Inc.
Yogurtland Franchising, Inc.

□ Comprehensive Segmentation and Classification of the Report:

By Nature:

Organic

Conventional (held the major market share; dominant due to bulk commercial demand at lower prices)

By Flavor:

Chocolate (held the major market share in 2021; most preferred flavor across all age groups globally)

Mango

Pineapple

Strawberry (witnessed the major growth rate during the forecast period; preferred for its fresh color, sweet taste, and smooth texture)

Others

By Distribution Channel:

Supermarkets and Hypermarkets (held the highest market size in 2021; expected to witness the highest growth during the forecast)

Convenience Stores

Specialist Retailers

Online Stores (one of the fastest-growing channels driven by e-commerce expansion and mobile user growth)

Others

□ Regional Analysis:

» North America: U.S., Canada, Mexico (High disposable income, economic stability, and fast-paced lifestyle driving market growth; companies actively launching innovative products)

» Europe: Germany, UK, France, Italy, Belgium, Russia, Netherlands, Spain, Rest of Europe (Largest regional market in 2021; driven by expanding distribution chains, organic frozen yogurt demand, and health-conscious consumers)

» Asia-Pacific: China, Japan, India, Australia, South Korea, Thailand, Indonesia, Rest of Asia-Pacific (Fastest-growing region driven by high population density, rapid urbanization, and evolving food habits)

» LAMEA: Brazil, Argentina, UAE, Saudi Arabia, Chile, Turkey, South Africa, Rest of LAMEA

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□ Highlights of Our Report:

Extensive Market Analysis: A deep dive into manufacturing capabilities, product innovation

trends including non-dairy frozen yogurt variants such as coconut yogurt and soy yogurt and production volumes within the global Frozen Yogurt Market.

Corporate Insights: An in-depth review of company profiles spotlighting major players and their strategic manoeuvres including agreements, product launches, expansions, and mergers.

Consumption Trends: A detailed analysis of consumption patterns across nature categories, flavor profiles, and distribution channels, offering insight into current demand dynamics and evolving consumer preferences for healthy frozen desserts.

Segmentation Details: An exhaustive breakdown of nature, flavor, and distribution channel segments depicting the market's spread across diverse consumer demographics and retail formats.

Pricing Evaluation: A study of pricing structures and elements influencing frozen yogurt market pricing strategies across conventional, organic, and non-dairy product categories.

Future Outlook: Predictive insights into market trends, growth prospects, and potential challenges including counterfeit product proliferation and strict regulatory compliance through 2031.

□ Key Benefits of the Report:

Data-driven insights into trends, opportunities, and challenges from 2021 to 2031

Forecasts of revenue by segment (nature, flavor, distribution channel) and region

Competitive landscape benchmarking and market share analysis with player positioning

Porter's Five Forces analysis highlighting the potency of buyers and suppliers

Regulatory and innovation trend impact assessments including food safety and labelling compliance frameworks

Strategy frameworks (Porter's Five Forces, SWOT, PESTEL)

In-depth analysis of emerging growth strategies and disruptions in the global [frozen yogurt industry](#)

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□ Key Reasons to Buy:

This report profiles key players in the Frozen Yogurt Market based on the following parameters company details (founding date, headquarters, manufacturing bases), product portfolio, sales data, market share, and ranking.

This market report illustrates key insights about market drivers, restraints, opportunities, market trends, and regional outlook.

This report provides an in-depth analysis of the Frozen Yogurt Market and provides market size (US\$ Billion) and CAGR for the forecast period (2021-2031), considering 2021 as the base year.

This report elucidates potential market opportunities across different segments and explains attractive investment proposition matrices for this market.

□ Table of Contents:

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Chapter 7: To evaluate the market by segments, by countries, and by manufacturers/companies with revenue share and sales by key countries in these various regions (2021-2031)

Chapters 8 & 9: Appendix, Methodology and Data Source

□ Key Questions Answered:

Who are the major players operating in the Frozen Yogurt Market?

What is the expected market size and CAGR through 2031?

Which nature categories, flavors, distribution channels, and geographies will lead growth?

What are the top challenges and growth inhibitors, including counterfeit product proliferation and stringent food safety regulations?

How is the competitive landscape evolving through product innovation, organic launches, eco-friendly packaging, and retail channel expansion?

What are the most effective strategies for entry, expansion, and sustainability in the global frozen yogurt industry?

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