

Pandaw Expands Hooghly Ganges Programme with New Three and Four-Night River Cruises

Pandaw introduces new three- and four-night Hooghly Ganges river cruises from Kolkata.

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/EINPresswire.com/ -- Responding to growing demand for flexible, tailor-made holidays across India, Pandaw Cruises has introduced a series of new three and four-night [Hooghly Ganges River](#) itineraries, making it easier than ever for travellers and destination management companies (DMCs) to incorporate a river cruise into a wider India journey.



RV Katha Pandaw Sailing Hooghly Ganges

“

Designed for travellers exploring multiple regions of India, our new Hooghly Ganges River cruises make it easy to include Bengal in a wider itinerary without adding a full week to your journey.”

*Yves Van Kerrebroeck,
Commercial Director*

Designed for travellers who may not have time for a week-long river expedition, the new itineraries begin and end in Kolkata and can be seamlessly combined with popular destinations such as Delhi, Agra, Rajasthan, Darjeeling, Assam, and Kerala. The launch reflects a growing trend towards multi-centre holidays, where travellers are seeking a greater variety of experiences within a single trip.

Long-Haul Interest in India Remains Strong

According to 2025 data from India's Ministry of Tourism, long-haul demand for India continues to remain strong. The United States was the country's largest long-haul source market with 1.81 million arrivals, followed by the

United Kingdom with 1.07 million visitors. Australia accounted for 540,000 arrivals, while Canada contributed 530,000 visitors, highlighting the continued appeal of India among travellers looking for immersive cultural experiences.

As travellers increasingly move beyond the traditional Golden Triangle, travel advisors are

looking for products that can be easily incorporated into bespoke itineraries while offering something unique and memorable. Pandaw's new Hooghly Ganges itineraries have been developed with exactly this flexibility in mind.

A Legacy of River Travel

For centuries, the Hooghly Ganges River served as the commercial and cultural lifeline of Bengal, connecting royal capitals with international trading ports and shaping the region's history. Today, its banks reveal a rich tapestry of culture and heritage, from the terracotta temples of Kalna and the traditional brass workshops of Matiari to the magnificent palaces, mosques, and gardens of Murshidabad, the former capital of Bengal.



Explore Murshidabad on a Pandaw River Cruise



Pandaw Cruises

Guests can choose between a three-night upstream voyage or a four-night downstream journey, each offering an immersive introduction to one of India's most historically significant waterways and a perspective on Bengal rarely experienced through traditional land touring.

Supporting Tailor-Made Travel

"One of the biggest shifts we're seeing is travellers treating India as a collection of regions rather than a single destination," said Yves Van Kerrebroeck, Commercial Director at Pandaw Cruises. "Guests are increasingly combining places like Rajasthan, Darjeeling, Assam or Kerala into one journey, and they're looking for experiences that fit naturally between those destinations. Our new Hooghly Ganges itineraries make that possible, giving travel advisors and DMCs a flexible river cruise product that adds a completely different dimension to a wider India holiday."

Van Kerrebroeck said the new departures were developed in response to conversations with Pandaw's destination management company partners.

"We're always looking for ways to work more closely with our DMC partners and support the way they design itineraries. These new short sailings make it much easier to introduce river cruising without asking guests to commit to a week-long expedition, while showcasing a side of Bengal that many international visitors would never otherwise experience."

Expanding India's River Cruise Choices

The new Hooghly Ganges itineraries also provide an accessible introduction to Pandaw's style of small-ship river expeditions, allowing first-time guests to experience life on the river before considering longer journeys on the Hooghly Ganges, Brahmaputra, Mekong, or Irrawaddy.

With these new itinerary options, Pandaw continues to expand its India programme, giving travellers and trade partners more flexibility than ever to discover one of the country's most fascinating and historically significant waterways.

Bookings for the new three and four-night Hooghly Ganges sailings are now open at <https://www.pandaw.com/expeditions/kolkata-to-murshidabad-short-cruise>

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