

Laura Hale and Jamie Hale to Appear on Blue Collar America TV

FL, UNITED STATES, July 3, 2026

/EINPresswire.com/ -- Laura Hale and Jamie Hale, the leadership team behind Hale Yeah Roofing, are set to appear on Blue Collar America TV, where they will share insights on modernizing the roofing industry through technology, systems, and customer-focused leadership.

Blue Collar America TV is a cinematic docuseries that spotlights the operators building the real world — the general contractors, trade experts, and construction leaders turning plans into reality through skill, leadership, and execution. Each episode takes viewers inside the journey of a successful contractor, revealing how they win jobs, manage crews, solve problems under pressure, and scale in one of the toughest industries.



You can find out more about the show by going to [website](#)

In this episode, the Hales will explore how embracing an outsider's perspective, challenging industry norms, and implementing technology-driven systems can transform a traditional business while creating better outcomes for homeowners and stronger opportunities for future industry leaders.

With a growing demand for authentic stories and real-world insight, Blue Collar America TV continues to spotlight individuals who are shaping their industries and redefining what it means to build something meaningful over time.

Laura and Jamie's episode will be available soon on Inside Success Network streaming platforms. In the meantime, you can find out more by visiting <https://www.bluecollaramericatv.com/laura->

[hale-jamie-hale](#)

Laura Hale and Jamie Hale

Blue Collar America TV

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/924146013>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.