

Non-Medical Grade Ophthalmic Device Market Industry Outlook Strengthens Amid Rising Global Demand

The Business Research Company's Non-Medical Grade Ophthalmic Device Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

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/EINPresswire.com/ -- "The [non-medical grade ophthalmic device market](#)

has been experiencing swift expansion, fueled by increasing consumer awareness and technological advancements. As eye health becomes a growing concern amid our digital lifestyles, this sector is set to witness continued robust growth. Here's a detailed look at the market's size, key growth drivers, regional outlook, and emerging trends shaping its future.

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Projected Market Size and Growth Trajectory of the Non-Medical Grade Ophthalmic Device Market

The market for non-medical grade ophthalmic devices has seen rapid development recently, with its value expected to rise from \$1.96 billion in 2025 to \$2.17 billion in 2026, reflecting a compound annual growth rate (CAGR) of 10.9%. This expansion has been driven by factors such as increased screen time among users, heightened awareness regarding eye health, growth in the consumer electronics sector, wider availability of affordable eye care options, and the rise of online retail platforms.

Looking ahead, the market is projected to accelerate further, reaching \$3.31 billion by 2030 at a CAGR of 11.2%. This anticipated growth is primarily fueled by the growing adoption of wearable eye care devices, the rising demand for preventive eye care products, advances in remote vision monitoring technologies, broader use of smart eyewear, and a stronger consumer focus on digital wellness.

Download a free sample of the [non-medical grade ophthalmic device market report](#):

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Key Influences Stimulating Growth in the Non-Medical Grade Ophthalmic Device Market

One of the main forces driving this market is the surge in screen time exposure among individuals worldwide. This term refers to the total amount of time people spend in front of digital screens such as smartphones, tablets, computers, and televisions daily. The ubiquitous nature of smartphones encourages frequent and prolonged screen interaction for work, entertainment, and communication purposes.

This extended exposure leads to symptoms of digital eye strain, such as fatigue and dryness, which in turn creates demand for non-medical ophthalmic products like blue light filtering glasses and other eye comfort devices. For example, a report from October 2024 by the US Centers for Disease Control and Prevention highlighted that 50% of teenagers aged 12 to 17 spent at least four hours daily on screens as of December 2023, with notable portions spending three, two, or even just one hour, indicating widespread and significant screen engagement that boosts market demand.

Additional Factors Driving Market Expansion

Besides screen time, increasing consumer knowledge about eye wellness and the availability of affordable, user-friendly eye care products have contributed to the market's growth. The expansion of e-commerce and online retail channels has also made it easier for consumers to access these devices, supporting broader adoption.

Moreover, the rapid development and integration of wearable technologies are opening new avenues for preventive eye care, encouraging users to invest in devices that monitor or improve eye health without medical intervention.

View the full non-medical grade ophthalmic device market report:

https://www.thebusinessresearchcompany.com/report/non-medical-grade-ophthalmic-device-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jun_PR

Understanding Non-Medical Grade Ophthalmic Devices and Their Purpose

Non-medical grade ophthalmic devices encompass a range of products designed for general eye care, monitoring, or vision enhancement that do not serve diagnostic, treatment, or preventive roles for medical conditions. These items are intended for personal and wellness use rather than clinical applications and are not subject to the strict regulatory requirements applied to medical devices.

Typical examples include tools for vision screening, devices aimed at eye relaxation or massage, and products for optical measurements that support everyday eye comfort and health awareness rather than medical treatment.

Regional Market Outlook and Dominance

In 2025, North America held the largest share of the global non-medical grade ophthalmic device market, supported by strong consumer awareness and access to advanced technologies. However, the Asia-Pacific region is poised to be the fastest-growing market in the forecast period, driven by increasing digital device adoption, rising health consciousness, and expanding

economies.

The market report covers key regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, and the Middle East and Africa, providing a comprehensive global perspective on emerging trends and growth opportunities in this sector.

Our 2026 market reports now include enhanced strategic insights through:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
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- Updated graphics and tables

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