



Sol Devise Helps Businesses Get Recommended by AI Search Engines

As AI assistants replace search engines for many consumers, Sol Devise helps businesses stay visible with Generative Engine Optimization (GEO).

LAS VEGAS, NV, UNITED STATES, September 1, 2026 /EINPresswire.com/ -- Sol Devise LLC, a Las Vegas-based advertising agency, today announced its focus

“

People aren't just Googling anymore — they're asking AI to tell them who to call. If you're not optimized for that, you're invisible before they ever find you.”

Arya Lopez

on Generative Engine Optimization (GEO), a discipline built to help businesses get recommended directly by AI platforms such as ChatGPT, Perplexity, and Claude. As more consumers turn to AI assistants instead of traditional search engines to find products and services, Sol Devise helps businesses ensure they're part of the answer.

Traditional search engine optimization was built for a web of blue links and human scrollers. AI assistants work

differently: they synthesize an answer from a mix of sources and recommend a small number of businesses directly, often without the user ever visiting a website. If a business isn't structured and positioned to be understood and trusted by these systems, it can become invisible to a fast-growing share of potential customers — regardless of how well it ranks in traditional search.

"Search behavior is shifting faster than most businesses realize," said Arya Lopez, marketing specialist for Sol Devise. "People aren't just Googling anymore — they're asking an AI assistant to just tell them who to call, where to eat, or what to buy. If your business isn't optimized for how these platforms gather and recommend information, you're losing customers before they ever see your name."

Sol Devise's GEO services include:

AI Visibility Audits — analyzing how a business currently appears (or fails to appear) across major AI platforms

Digital Footprint Optimization — structuring web content, business listings, and online data so AI systems can accurately understand and recommend a business

Ongoing Monitoring & Reporting — tracking performance across AI platforms with monthly

reports and improvement recommendations

Sol Devise's GEO services start at \$99.99 per month, making AI visibility accessible to small and mid-sized businesses that don't have the budget for a full-scale digital agency.

Sol Devise is now accepting new clients across all industries. Businesses interested in an AI visibility audit can learn more at www.soldevise.com.

About Sol Devise LLC

Sol Devise LLC is a Las Vegas-based advertising agency specializing in Generative Engine Optimization (GEO), helping businesses grow their visibility and recommendations across AI platforms including ChatGPT, Perplexity, and Claude. Sol Devise offers audits, optimization, and ongoing monitoring to help clients stay visible as search shifts from traditional engines to AI assistants.

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