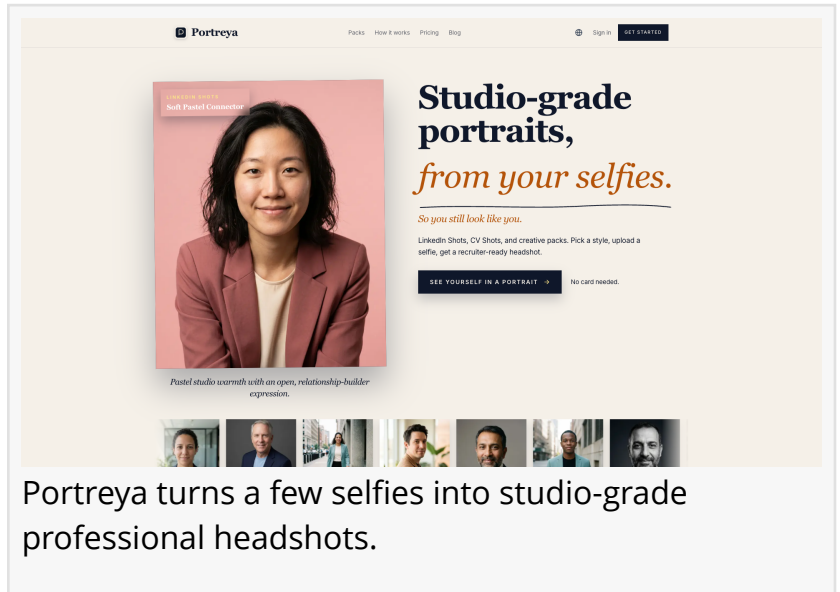


Portreya Launches AI Headshot Generator That Turns Selfies Into Professional Photos, No Photographer or Subscription

Switzerland-based Portreya creates studio-style headshots from a few selfies, one-time from \$4.99, no subscription, for LinkedIn, resumes and portfolios.

BASEL, SWITZERLAND, July 6, 2026

/EINPresswire.com/ -- Portreya, an [AI headshot generator](#) for individuals, turns a handful of ordinary selfies into professional, [studio-style headshots](#) in minutes. Users upload a few clear photos and Portreya generates polished portraits with natural lighting and clean framing, ready for LinkedIn, resumes, portfolios, personal websites, and speaker bios.



Portreya turns a few selfies into studio-grade professional headshots.

Portreya is built as a no-commitment alternative to both traditional photographers and subscription headshot apps. Instead of a recurring plan, customers buy a one-time pack starting at \$4.99 and keep the photos to use anywhere. There is no studio to book, no photoshoot to schedule, no manual retouching, and no subscription to cancel.

“

Portreya turns your own selfies into a professional headshot in minutes, you pay once, and the photos are yours to keep.”

*Matthieu van Haperen,
Founder of Portreya*

"Most people need a good professional photo only a few times a year, when they change jobs, refresh LinkedIn, or launch something new," said Matthieu van Haperen, founder of Portreya. "Hiring a photographer or subscribing

to an app for that is overkill. Portreya turns your own selfies into a professional headshot in minutes, you pay once, and the photos are yours to keep."

The service is aimed at job seekers refreshing a resume, professionals updating LinkedIn, and founders, freelancers, and creators who need a consistent personal brand without the cost and

scheduling of a traditional studio session.

About Portreya

Portreya is an AI headshot generator that turns a few selfies into professional, studio-style headshots for individuals. With one-time paid packs starting at \$4.99 and no subscription, Portreya is built for people who need a current, polished profile photo for LinkedIn, resumes, portfolios, and business profiles without booking a photographer. Founded in 2026 and based in Switzerland. Learn more at <https://www.portreya.com>.

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The image shows two screenshots of the Portreya website. The top screenshot displays a gallery titled "Professional headshot examples by category". It features six examples of AI-generated headshots arranged in a 2x3 grid. The categories are: "Women's Headshots: AI Examples", "Men's Headshots: AI Examples", "White Background Headshots: AI Examples", and three unlabeled examples in the second row. Each example includes a small caption and a list of use cases. The bottom screenshot shows the "PRICING" section of the website. It features the headline "Honest pricing. No subscription." and three pricing tiers: "STARTER" for \$4.99, "ESSENTIAL" for \$27.49, and "SIGNATURE" for \$29.99. Each tier lists its features and includes a "CHOOSE" button.

Example professional headshots generated by Portreya from a few selfies.

Portreya pricing: one-time packs from \$4.99, no subscription.

This press release can be viewed online at: <https://www.einpresswire.com/article/924573478>

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