

# Editing The Ecology Of Muzha by Yu Ting Huang Wins Bronze in A' Print and Published Media Design Award

*Interactive Booklet Series Translates Muzha's Natural Landscape Into Layered Visual Storytelling Honored by A' Design Award*

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[/EINPresswire.com/](https://EINPresswire.com/) -- The A' [Design Award](#) has announced Editing The Ecology Of Muzha by [Yu Ting Huang](#) as a Bronze winner in the [Print](#) and Published Media Design category. This recognition places the interactive booklet series among notable works acknowledged through one of the highly respected international design competitions. The A' Design Award holds a well-recognized standing within the print and published media design field, evaluating entries through a rigorous and impartial process. For Yu Ting Huang and the project team, this designation affirms a thoughtful approach to translating local environmental knowledge into engaging printed form. The award highlights the careful balance achieved between content, material, and reader experience.



Editing The Ecology Of Muzha

The recognition carries relevance for the broader print industry as it demonstrates how tactile and interactive printing methods can sustain engagement in an increasingly digital landscape. Editing The Ecology Of Muzha responds to a growing interest in publications that invite active participation rather than passive reading. By integrating lenticular printing and layered translucent materials, the work aligns with current explorations into experiential publication design. For readers and stakeholders, the project illustrates how complex environmental information can be made accessible and meaningful. The design reflects practices that publishers and designers may consider when seeking to deepen the connection between

content and audience.

Editing The Ecology Of Muzha consists of three booklets presenting the plants, animals, and geology of Muzha through visual storytelling. The work applies lenticular printing to create shifting visuals and added depth as the viewing angle changes, while tracing paper serves as a translucent layer that simulates drifting mist and reveals content progressively. Custom illustrations and structured layouts support a reading experience that encourages exploration and discovery. The project transforms overlooked local knowledge into an interactive format that combines information, material, and perception. This integration of technique and narrative distinguishes the work within its category.

The Bronze A' Design Award recognition may inform future directions for the project team, encouraging continued exploration of material experimentation and interactive publication methods. The acknowledgment serves as motivation to refine research-driven design approaches that bridge knowledge and emotional experience. It also reinforces the value of connecting communities with their natural surroundings through accessible design. The project demonstrates how thoughtful printed media can foster curiosity and environmental awareness, offering a foundation for further work in this area.

#### Team Members

Editing The Ecology Of Muzha was designed by Yu-Ting Huang, who led the visual storytelling and material concept, together with Chia-Hsin Cheng, Ya-Hsin Huang, and Yi-Hsi Lin, who contributed to illustration, layout, and material testing throughout the project.

Interested parties may learn more about the award-winning design, view its details, and explore the work of its designers at the dedicated page on the A' Design Award website.

<https://competition.adesignaward.com/ada-winner-design.php?ID=182842>

#### About In Edit: Muzha's Ecology

This project was created by a team of design students from Ming Chi University of Technology. Their practice focuses on visual communication, publication design, and material exploration. By combining research methods, field observation, and experimental techniques, the team develops design solutions that transform complex information into clear, engaging, and interactive visual experiences. The team approaches each project with attention to both content accuracy and reader engagement.

#### About the Bronze A' Design Award Recognition

The Bronze A' Design Award is granted to outstanding designs that demonstrate a high degree of creativity and practicality. It recognizes the dedication and skill of designers who produce work distinguished by thoughtful development and innovative use of materials and technology. Within the Print and Published Media Design category, evaluation considers criteria such as innovative conceptual approach, effective communication of message, visual impact, typography excellence, quality of print and finish, use of space and layout, appropriate choice of paper

material, incorporation of illustrations, cultural relevance, and overall presentation quality. Designs receiving this recognition are acknowledged for their professional execution and their potential to influence industry standards in a positive manner. The designation reflects a balance of form and function achieved through technical competence and creative skill.

#### About A' Design Award

The A' Print and Published Media Design Award is an international competition that welcomes a wide range of participants, including designers, creative agencies, companies, and brands within the print and published media design industry. Entries are evaluated through a blind peer-review process and assessed against pre-established criteria by a world-class jury panel comprising design professionals, print industry experts, journalists, and academics. Organized since 2008 and now in its 18th year, the A' Design Award is open to entries from all countries and across all industries. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, driven by a philanthropic mission to help create a better world through the power of good design. Interested parties may learn more about the A' Design Award, explore the jury members, view past laureates, and take part with their projects at the following url: <https://printdesignawards.net>

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