

OSLA Agency Opens Summerville Office to Serve Southeast Regional Growth

OSLA Agency opens a new Summerville, SC office, expanding strategy-first digital marketing services for Southeast businesses seeking intentional growth.

SUMMERVILLE, SC, UNITED STATES, July 7, 2026 /EINPresswire.com/ -- OSLA Agency, a [strategy-first digital marketing](#) firm for small and mid-sized businesses, today announced the opening of its new office at 100 S Main Street, Suite F, in historic downtown Summerville, South Carolina. The expansion deepens OSLA's commitment to serving growth-minded companies in the Charleston-North Charleston Metro Area and across the Southeast.



OSLA Agency's Summerville office will serve growth-minded companies in the Charleston-North Charleston Metro Area and across the Southeast.

Built on the belief that intelligent [marketing strategy](#) and execution should not be reserved for brands with the biggest budgets, OSLA partners with businesses to align every marketing decision with clear business outcomes. The agency works with organizations throughout the region to bring intention, clarity and accountability to their digital marketing.

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Jim Mayes, Director of Business Development at OSLA Agency

“We see businesses investing in marketing without a strategic plan tying it all together,” said Jim Mayes, Director of Business Development at OSLA Agency. “Our Summerville office puts us closer to clients along the coast while giving more owners direct access to a strategist who can help them connect their goals, their audience, and their message into one cohesive strategy.”

OSLA's work is anchored in the OSLA Outcomes Method™, a four pillar framework built on Outcomes, Strategy, Leverage, and Accountability. Rather than

solely chasing vanity metrics like clicks and impressions, the agency defines success in terms of customers, revenue, and qualified leads, and encourages every client to begin with an [OSLA Strategic Plan](#) (OSP)—a tailored marketing roadmap designed to help their business reach its goals.

“Most small and mid-sized businesses are getting only a fraction of what marketing can do for them, not because the tools are missing, but because they’re handed tactics without a real strategy,” Mayes added. “OSLA exists to close that gap for businesses so they can grow with intention, not guesswork.”

The Summerville office will serve as a hub for collaborative strategy sessions, discovery workshops, and ongoing account support, providing both in-person and virtual engagements for clients across the region. Business owners who want their marketing to operate as a true revenue engine can request a free initial strategy call to discuss growth goals, review current marketing efforts, and determine whether an OSLA Strategic Plan is the right next step.

For more information or to schedule a strategy call, visit [OSLAagency.com](https://www.OSLAagency.com) or contact OSLA Agency at (803) 972-3681.

About OSLA Agency

OSLA is a strategy-first digital marketing agency for small and mid-sized businesses ready to grow with intention. Serving clients across the Southeast and beyond, OSLA helps businesses transform marketing from a cost center into a growth engine by leading with a written strategy, executing with purpose, and measuring what truly matters. Through its proprietary OSLA Outcomes Method™ and OSLA Strategic Plan, the agency provides a clear, accountable roadmap for growth across every channel from a single plan.

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