

Learn How Attorneys Can Now Test Their Case Theory Against the Specific Jurors They Actually Drew

Human-Verified Virtual Mirror Jury Technology Enables Trial Teams to Evaluate Arguments with Greater Clarity After Empanelment

ORLANDO, FL, UNITED STATES, July 8, 2026 /EINPresswire.com/ -- After the jury has been empaneled, many trial teams face a significant limitation: they have few structured methods to assess how their arguments, themes, and witness presentations are likely to be received by the specific individuals who will decide the outcome. This phase of litigation has traditionally relied heavily on experience and intuition. [ExposelQ](#) today highlighted how some litigation teams are addressing this challenge by using virtual simulations to test their case theory against the actual personalities seated on the jury.



ExposelQ JuryFit

ExposelQ [JuryFit](#) assists trial teams by analyzing case theories against multiple juror dimensions, including demographic factors, life experiences, attitudes and beliefs, political and social values, personality and cognitive traits, and both implicit and explicit biases. The platform identifies combinations of these factors that may influence how certain jurors are predisposed to respond to a particular theory of the case. All assessments are subject to human verification by licensed professionals to ensure that the analysis remains accurate and strategically relevant.

From this evaluation, ExposelQ JuryFit generates targeted Voir Dire questions, which also undergo human verification before being used during jury selection. Once the jury is empaneled, the platform enables attorneys to test key arguments and thematic emphasis against a [Virtual Mirror Jury™](#). This simulation is constructed to reflect the personality profiles and group dynamics of the actual seated jurors. All outputs from the Virtual Mirror Jury process are reviewed through human verification to support more informed strategic decisions during the final stages of trial preparation.



After the jury is seated, many attorneys have few formal ways to assess how different presentations may be received by the empaneled jury."

*Joseph Terp, Co-Founder of
ExposelQ*

"After the jury is seated, attorneys often have limited structured ability to test or refine their approach," said Joseph Terp, Co-Founder and CEO of ExposelQ. "ExposelQ JuryFit provides a method for evaluating how different arguments and presentations are likely to be received by the specific personalities on the panel, while maintaining human oversight throughout the process."

The platform supports trial teams in developing more consistent strategies for both jury selection and post-

empanelment preparation while preserving full professional judgment over final decisions.

About ExposelQ

ExposelQ develops litigation intelligence tools that help trial attorneys examine complex case information and juror dynamics with greater structure. By combining advanced technology with human professional oversight, the company's solutions are designed to support more informed decision-making throughout the litigation process.

Joseph Terp

ExposelQ LLC

+1 901-445-0777

jterp@exposeiq.com

Visit us on social media:

[LinkedIn](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/925114669>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.