

Civil Rights Litigators Gain Clarity in Jury Selection Through Mirror Jury Simulations

Human-Verified Technology Supports More Informed Decision-Making in Cases Involving Constitutional Rights and Systemic Issues

ORLANDO, FL, UNITED STATES, July 8, 2026 /EINPresswire.com/ -- [Civil rights litigation](#) often requires jurors to evaluate claims involving race, policing, discrimination, and constitutional protections. These cases frequently activate strong pre-existing attitudes, implicit biases, and deeply held beliefs that can significantly influence how jurors assess credibility, liability, and damages. [ExposelQ](#) today announced expanded capabilities within its [JuryFit](#) platform to assist trial attorneys in approaching jury selection with greater structure and analytical support in these sensitive matters.



ExposelQ JuryFit

ExposelQ JuryFit assists trial teams by analyzing case theories against multiple juror dimensions, including demographic factors, life experiences, attitudes and beliefs, political and social values, personality and cognitive traits, and both implicit and explicit biases. The platform identifies combinations of these factors that may influence how certain jurors are predisposed to respond to a particular theory of the case. All assessments are subject to human verification by licensed professionals to ensure that the analysis remains accurate and strategically relevant to the specific facts of the matter.

“

In civil rights cases, jurors often bring strong personal perspectives on issues of fairness, authority, and equality that can shape how they evaluate evidence.”

*Joseph Terp, Co-Founder of
ExposelQ*

From this evaluation, ExposelQ JuryFit generates targeted

Voir Dire questions, which also undergo human verification before being used to explore

potential alignment or misalignment during jury selection. Once a jury is empaneled, the platform enables attorneys to test key arguments, credibility themes, and damages presentations against a Virtual Mirror Jury™. This simulation is constructed to reflect the personality profiles and group dynamics of the actual seated jurors. All outputs from the Virtual Mirror Jury process are reviewed through human verification to support more informed strategic decisions.

“In civil rights cases, jurors often bring strong personal perspectives on issues of fairness, authority, and equality that can shape how they evaluate evidence,” said Joseph Terp, Co-Founder and CEO of ExposeIQ. “ExposeIQ JuryFit is designed to provide greater clarity by examining a range of demographic, experiential, and psychological factors during jury selection, while maintaining human oversight throughout the process.”

The platform supports trial teams in developing more consistent approaches to jury selection in civil rights matters while preserving full professional judgment over final decisions.

About ExposeIQ

ExposeIQ develops litigation intelligence tools that help trial attorneys examine complex case information and juror dynamics with greater structure. By combining advanced technology with human professional oversight, the company's solutions are designed to support more informed decision-making throughout the litigation process.

Joseph Terp

ExposeIQ LLC

+14077869900 ext.

jterp@exposeiq.com

Visit us on social media:

[LinkedIn](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/925162605>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.