

WaterFilterSoftenerCombo.com Launches With Owner-Tested Reviews

Owner-tested reviews of whole-house water filter and softener combos, built on real installs and real Mesa, Arizona hard water — not spec sheets.

MESA, AZ, UNITED STATES, July 8, 2026
/EINPresswire.com/ --

WaterFilterSoftenerCombo.com, a new independent educational resource for homeowners shopping for a [whole-house water filter and softener combo](#), launched today with a promise that sets it apart from most product-review sites: every recommendation is grounded in a real installation on a real main line, tested against real Arizona hard water.



The site is the work of founder Kelly McClendon, who built it after a frustrating experience shopping for a system for his own home in Mesa, Arizona.

"I started this site for one reason: when I was shopping for a whole-house water system for my own home in Mesa, Arizona, I couldn't find a single review written by someone who had actually installed the thing and lived with it," McClendon said. "Every page was the same spec sheet reworded, the same stock photos, the same '9.8/10' with no test strips in sight."

The problem with combo-system reviews

Homeowners researching a water filter softener combo face a confusing marketplace. Product pages make overlapping claims, and many third-party reviews simply repeat manufacturer specifications rather than test them. Stock photography stands in for real installations. Ratings cluster suspiciously close to perfect, with little evidence behind the numbers.

Adding to the confusion, the terms themselves are often used loosely. A water filter reduces contaminants and improves taste and odor — for municipal supply, that usually means

addressing chlorine taste in city water along with sediment and other impurities. A water softener does something different: it targets the dissolved calcium and magnesium that cause hard water scale buildup on fixtures, water heaters, and pipes, typically using a salt-based water softener process called ion exchange. A whole house water filter and softener combo pairs both functions, so a home gets cleaner-tasting, filtered water and softened water from a single system installed on the main line.

Shoppers are left weighing questions the marketing rarely answers clearly: Will the system drop water pressure? How much salt will it use? Is a combo built for city water appropriate for a private well? Is a given unit the best water filter softener combo for their specific water, or just the most heavily promoted one? WaterFilterSoftenerCombo.com was created to answer those questions with measurements instead of adjectives.

Why Mesa is a real-world proving ground

Mesa, Arizona, is one of the better places in the country to test a water softener and filtration system, precisely because the water is so demanding. Hard water in Arizona is a well-documented reality, and Mesa Arizona hard water ranks among the harder municipal supplies homeowners encounter.

McClendon's own kitchen tap tested at 19 grains per gallon — firmly in the "very hard" range — with a noticeable chlorine taste. That makes his home a useful real-world case study for hard-water homeowners: if a system meaningfully improves water at 19 grains per gallon, its performance is far easier to trust.

Rather than rely on manufacturer claims, McClendon bought a filter-and-softener combo with his own money, installed it on his own main line, and measured the results over six months. That process became the flagship review on the site's homepage.

A testing philosophy built on evidence

The site's methodology is designed to be repeatable and transparent. Each flagship evaluation is built around a real install on an actual main line, documented with hardness test strips, TDS (total dissolved solids) readings, and pressure-gauge checks taken before and after installation to reveal any real impact on flow. McClendon also tracks salt-bag usage over time and publishes structured 30-day, 90-day, and 180-day follow-ups, along with the practical observations that only come from living with a system — how the water feels, how fixtures hold up, and whether early results actually last.

McClendon frames the approach under a simple banner he calls "How Kelly Tests." It rests on four principles: real installs and real water instead of borrowed specs; measurements over adjectives, so readers see numbers rather than vague ratings; honest disqualification, meaning a product that underperforms is described that way; and compliance with the facts, keeping every

claim tied to what the data and the certifications actually support.

Telling readers who should not buy

One editorial rule shapes every review: it must clearly state who should not buy the product. A [whole house water filtration system](#) designed for city water may be the wrong choice for a private well, where iron, bacteria, or sediment can call for different equipment — and the site says so when that is the case.

"A good review isn't just a list of reasons to buy something," McClendon said. "It's honest about who it's wrong for. If you're on well water and a page is pushing you toward a combo built for city water, that page is doing you a disservice. I'd rather lose a sale than send someone home with the wrong system."

The broader goal, McClendon said, is to help homeowners avoid wasting money on the wrong whole-house system. WaterFilterSoftenerCombo.com may discuss affiliate products, and the site is transparent about that. But its editorial strategy is based on real testing, honest fit, and measurable results — not steering readers toward the most expensive option.

Accuracy and compliance

The site takes a deliberately careful position on claims. No water system removes every contaminant in every condition, and WaterFilterSoftenerCombo.com does not suggest otherwise. Certification claims are stated accurately, and component-level certifications are never inflated into whole-system guarantees. On health-related topics, the site references EPA and CDC guidance where appropriate and does not provide medical advice, encouraging homeowners with specific health concerns to consult qualified professionals and to test their own water.

About WaterFilterSoftenerCombo.com

WaterFilterSoftenerCombo.com provides owner-tested guidance on whole-house water filter and softener combos. The site is based on a real home, real Arizona hard water, and real system performance — not a spec sheet. Its mission is to help homeowners move beyond marketing copy and choose a city water filter and softener combo, or any whole-house system, based on real testing, real water conditions, and honest fit.

Kelly McClendon

WaterFilterSoftenerCombo

+1 (480) 418-1546

[email us here](#)

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.