

RevITek Expands Its Roster to Include Lender Finance Veteran

RevITek, LLC. announces that Jay Cook has joined the company as its Chief Financial Officer.

GALVESTON, TX, UNITED STATES, July 9, 2026 /EINPresswire.com/ -- [RevITek](#), LLC, a credit union service organization and financial technology company, based in Galveston, Texas, announces that Jay Cook has joined the company as its Chief Financial Officer. In this

new role for the company, Mr. Cook will focus on capital markets strategies and initiatives that enable RevITek to expand its consumer and education loan acquisition opportunities while reducing long term interest rate risk and default exposure to its credit union partners. Jay brings over 35 years of experience in banking, lender finance and capital markets to RevITek, and is a welcome addition to this growing company.

The RevITek logo is displayed in a light gray rectangular box. The word "RevITek" is written in a bold, sans-serif font. The "Rev" portion is in black, and the "ITek" portion is in a bright blue color.

"I could not be more pleased than to have Jay Cook join the executive team at RevITek," stated Lance Teinert, Chairman of RevITek. "Jay brings to our already highly experienced team exactly what we need at this point in our life cycle, true hands-on experience in all aspects of lender finance ... from warehouse lines of credit to securitization, and every step in between. I am proud that my long-time friend and colleague is joining our company and helping us move mountains within the credit union and capital markets spaces."

Similarly noted by Jay, "It is a privilege and a pleasure to join RevITek and its team of experienced professionals to help play a value-added role in growth and expansion of the company. As a recognized leader and fintech specialist in providing specialized services to credit unions, RevITek by far remains at the forefront of the industry. Having known Lance throughout the years along with the integrity, execution and commitment the team brings is especially and personally encouraging. I am honored to join such a team to help ongoing efforts to expand capital raise, deployment and management of the company's initiatives."

RevITek operates as a CUSO/Fintech hybrid company that has developed a highly unique ecosystem that brings together credit unions and capital markets providers for the greater good

of consumers across the nation. We originate and acquire consumer and education loans that have meaningful purpose and operate in a manner that empowers credit union partners to serve better, lend smarter and scale without the risk.

For more information about RevlTek, please visit us at www.revltek.com.

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