



Theresa Ross to Appear on Project Beauty TV

FL, UNITED STATES, July 9, 2026 /EINPresswire.com/ -- Theresa Ross, founder and CEO of Terri Ross Consulting and a business strategist specializing in medical aesthetics, is set to appear on Project Beauty TV, where she will share insights on building profitable, scalable aesthetic practices through strategy, systems, leadership, and performance management.

Project Beauty TV pulls back the curtain on the creators, founders, and experts redefining the global beauty industry. Each episode takes viewers inside the world of the people building the brands, treatments, and trends everyone is talking about. From breakthrough skincare founders and aesthetic innovators to elite makeup artists and beauty entrepreneurs, the series reveals what it really takes to stand out in one of the most competitive industries on the planet.

You can find out more about the show by going to [website](#)

In this episode, Ross will explore how practice owners can uncover hidden growth opportunities by improving operations, tracking key business metrics, strengthening leadership, and creating systems that support long-term success beyond founder dependency.

With a growing demand for authentic stories and real-world insight, Project Beauty TV continues to spotlight individuals who are shaping their industries and redefining what it means to build something meaningful over time.

Theresa's episode will be available soon on Inside Success Network streaming platforms. In the meantime, you can find out more by visiting <https://www.projectbeautytv.com/theresa-ross>

Theresa Ross
Project Beauty TV
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/925435461>

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