

Dr. Catrise Austin to Reveal 7 AI-Powered PR Strategies at Boss Doctors Conference 2026 in Miami

Celebrity dentist and author of The Authority Gap teaches physician and Dental entrepreneurs how to use AI to get discovered and chosen by the media and brands.

MIAMI , FL, UNITED STATES, July 9, 2026

/EINPresswire.com/ -- Dr. Catrise Austin, known as “The Queen of Smiles” and founder of Celebrity Branding, LLC, will present “Your AI Publicist-7 AI PR Strategies Every Entrepreneur Needs” at the Boss Doctors Conference 2026, held July 10–12, 2026, at the University of Miami. Her session takes place Saturday, July 11 at 1:00 p.m. and will show healthcare professionals and entrepreneurs how to harness artificial intelligence to earn media coverage, build authority, and grow their brands without a traditional PR agency.



Dr. Catrise Austin, celebrity dentist, authority strategist, and author of *The Authority Gap*, at the Boss Doctors Conference 2026 in Miami, where she presents 7 AI PR strategies for entrepreneurs.

As press coverage becomes harder to secure and more competitive, Dr. Austin’s session tackles a problem most experts face: they are exceptional at what they do, yet remain invisible to the media and the audiences they want to reach. Her presentation delivers a practical, AI-driven framework attendees can put to work immediately.

What Attendees Will Learn

Built on Dr. Austin’s proprietary [Fame Formula™](#) methodology and its five pillars-Position, Publish, Promote, Pitch, and Profit-the seven visibility strategies teach entrepreneurs to:

- Position yourself as a credible expert with a clear message
- Publish to claim and build your authority

- Promote your content for discovery
- Use publicity to connect directly with the media
- Turn your knowledge into money

“The most talented experts are often the most overlooked- not because they aren’t good enough, but because they aren’t positioned to be found,” said Dr. Catrise Austin, founder of Celebrity Branding, LLC. “When you combine the right authority strategy with artificial intelligence, you make yourself discoverable- the kind of expert the media quotes and brands want to partner with. That’s exactly what I’m going to teach the Boss Doctors audience to do.”

The session is designed for physicians, dentists, coaches, consultants, and business owners who want to expand their influence beyond their practice and be recognized as leaders in their field.

About Dr. Catrise Austin

Dr. Catrise Austin is a celebrity cosmetic dentist, authority strategist, and founder of Celebrity Branding, LLC, where she helps experts, entrepreneurs, and healthcare professionals build media presence and monetizable authority platforms. She is the author of [The Authority Gap](#), which reveals why so many qualified experts

“

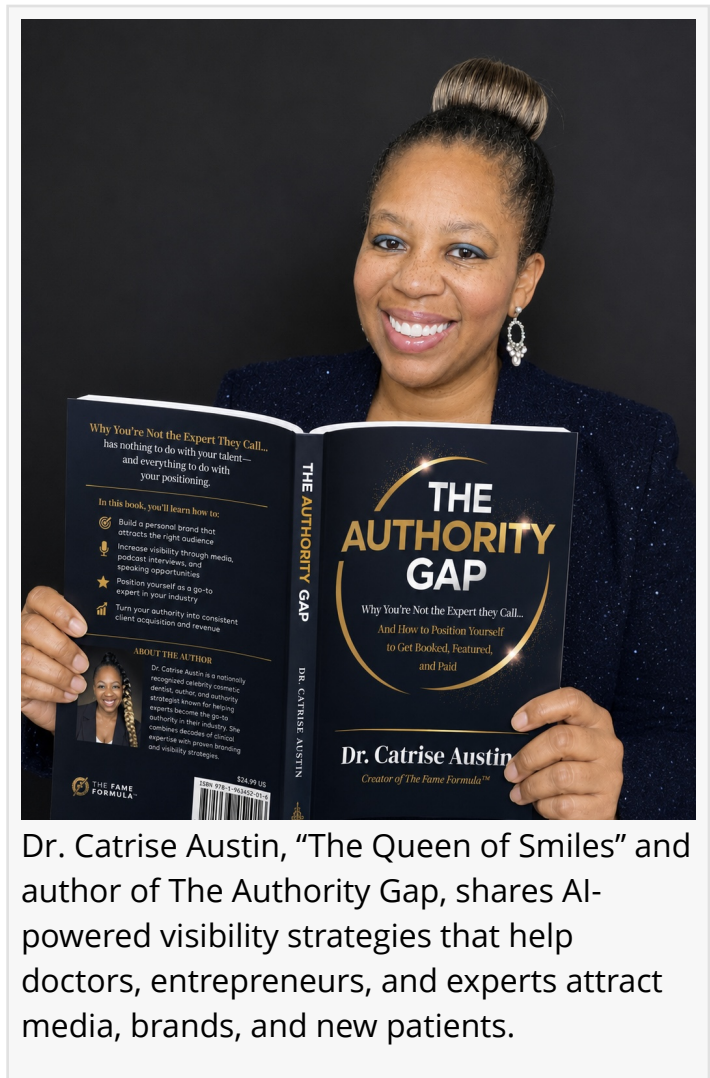
The most talented experts are often the most overlooked. When you combine the right authority strategy with AI, you become the expert the media quotes and brands want to partner with.”

Dr. Catrise Austin

remain overlooked and lays out a step-by-step system for closing the gap between being skilled and being recognized-so they get discovered and chosen by the media, brands, and their ideal clients. She is also the creator of the Fame Formula™ system, and her diagnostic tool, [The Authority Score Assessment](#), helps professionals measure the strength of their authority platform and identify their next step toward greater visibility. Professionals can take The Authority Score Assessment for free at www.fameformulascore.com.

About Boss Doctors

Boss Doctors is a physician-led organization where medicine meets business. Founded by Dr. Tisha Rowe, MD, MBA, the organization empowers healthcare professionals to build generational



wealth through diversification, entrepreneurship, leadership, and innovation. The Boss Doctors Conference 2026 takes place July 10–12, 2026, at the University of Miami. For more information, visit www.bossdoctors.com.

Dr. Catrise Austin
Celebrity Branding, LLC
+1 855-283-6337
[email us here](#)

Visit us on social media:

[LinkedIn](#)
[Instagram](#)
[Facebook](#)
[YouTube](#)



CELEBRITY BRANDING

Celebrity Branding, LLC, founded by Dr. Catrise Austin, turns experts into recognized authorities using the Fame Formula's five pillars — Position, Publish, Promote, Pitch, and Profit.

This press release can be viewed online at: <https://www.einpresswire.com/article/925549326>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.