

FLF Pro League LLC Expands Digital Ecosystem: Launches App V2.0 and New Game Development Division

Florida-based FLF Pro League transitions from competitive eSports team into a comprehensive video game development and tech platform firm.

WEST PALM BEACH, FL, UNITED STATES, July 13, 2026 /EINPresswire.com/ -- [FLF Pro League LLC](#), a pioneering electronic

sports organization and emerging technology powerhouse, is proud to announce a strategic and aggressive expansion of its digital ecosystem. This transformation marks a definitive shift for the Florida-based entity, evolving from a competitive eSports organization into a comprehensive, multidisciplinary technology firm specializing in end-to-end game development, high-tier digital platform infrastructure, and professional eSports management.



Official corporate logo of FLF Pro League LLC.

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Our mission is to build technology that connects gamers, organizations, and developers through innovation, competition, and immersive digital experiences.”

Jose Guerrero, CEO & Founder, FLF Pro League LLC

At the center of this announcement is the highly anticipated release of version 2.0 of the proprietary "FLF" mobile application, now available on the Google Play Store. This update represents more than a functional upgrade; it is a fundamental shift in how the organization engages with its global community. The application serves as the definitive ecosystem for modern gamers, functioning as both a hub for organizational news and an advanced social network built specifically for the eSports community.

Pioneering Game Development and Narrative Innovation

Recognizing the widening gap in the industry for immersive, high-fidelity digital experiences, FLF Pro League LLC is officially launching its dedicated Video Game Development division. Utilizing industry-standard, cutting-edge technology—including Unreal Engine 5, Unity, and Blender—the

organization is transitioning from competitive participation to intellectual property creation.

The studio's current development pipeline is focused on building sophisticated, narrative-driven science fiction universes. Among these ambitious projects are "Project Invaders" and "Project Kira: Genesis," both of which are designed to push the boundaries of digital world-building. These projects showcase the organization's technical proficiency, ranging from complex character rigging and advanced 3D environment design to the integration of proprietary assets, such as the recently debuted "Arbory" character framework.

The Ultimate eSports Platform and Social Network

Parallel to its creative endeavors, FLF Pro League LLC is launching its definitive eSports platform. This ecosystem is designed to be the industry's ultimate digital convergence point, merging high-performance gaming infrastructure with a dedicated social network. The platform provides a robust environment where competitive players, casual fans, and organizations can interact, verify professional stats, and manage career trajectories through integrated digital tools. By centralizing social connectivity and competitive management, FLF Pro League LLC is positioning itself as the essential hub for the next generation of digital competition.

A Strategic Evolution

This expansion comes on the heels of the organization's rigorous participation in the Free Fire World Series (FFWS) LATAM circuit.

While the current tournament campaign has concluded, the experience gained at the absolute elite level of global competition has been instrumental in shaping the company's internal culture. The organization is now applying these same standards of discipline, strategic management, and resilience to its software development, platform engineering, and social infrastructure initiatives.

"Our goal is to redefine the standard of the gaming and eSports industry," says Jose Antonio Guerrero Sanguino, CEO and Founder of FLF Pro League LLC. "By merging the competitive intensity of professional eSports with the creative technical capabilities of game development and social platform engineering, we are building a vertical ecosystem that supports the entire lifecycle of a modern digital athlete and fan."

As FLF Pro League LLC scales its operations from its headquarters in West Palm Beach, Florida, it remains committed to its core mission: elevating the global gaming landscape through professional-grade engineering and unrelenting innovation. For further inquiries regarding the FLF 2.0 ecosystem, platform partnerships, or development projects, stakeholders and fans are invited to visit the organization's official website.

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