

TCAA Welcomes Hall of Fame Speaker Dr. Willie Jolley to Its Elite Family of High-Profile Talent

Award-Winning Motivational Icon, Best-Selling Author, and Media Personality Joins TCAA's Premier Roster of Speakers & Entertainers

NEW YORK CITY, NY, UNITED STATES, July 10, 2026 /EINPresswire.com/ -- [TCAA \(Talent Concierge® Artists Agency\)](#) is proud to announce that Hall of Fame speaker, best-selling author, and internationally acclaimed motivational expert [Dr. Willie Jolley](#) has joined its distinguished roster of high-profile speakers and entertainers. Recognized as one of the Outstanding Five Speakers in the World by Toastmasters International, Dr. Jolley has inspired millions worldwide with his transformational message of resilience, leadership, and excellence. His legendary career includes receiving the Cavett Award, the highest honor presented by the National Speakers Association, the Presidential Lifetime Achievement Award, and, most recently, being honored as a Titan of Public Speaking alongside Les Brown and Dr. George C. Fraser.



Dr. Willie Jolley



Talent Concierge Artists Agency

Known globally as "The Comeback King," Dr. Jolley has built a reputation for helping individuals and organizations transform challenges into extraordinary opportunities. His signature message, A Setback Is a Setup for a Comeback, has become one of the most recognized themes in professional speaking and leadership development.

"Dr. Willie Jolley represents everything we believe a world-class keynote speaker should be," said



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Connie Pheiff, Founder

Connie Pheiff, Founder and Board Chair of [TCAA](#). "He doesn't just deliver a keynote; he creates an experience that changes the way people think, lead, and perform. His legacy, professionalism, and ability to inspire lasting action make him an extraordinary addition to the TCAA family."

Throughout his distinguished career, Dr. Jolley has worked with many of the world's most respected organizations, including Ford Motor Company, Walmart, Verizon, Coca-Cola, Johnson & Johnson, Comcast, and Prudential, helping leaders and teams achieve exponential growth and breakthrough performance. Along with his keynote

presentations, Dr. Jolley is the best-selling author of numerous books, including *A Setback Is a Setup for a Comeback* and *An Attitude of Excellence*. He also hosts the nationally recognized Willie Jolley Wealthy Ways radio show and podcast, interviewing many of today's most influential business leaders, entrepreneurs, and thought leaders.

With the addition of Dr. Jolley, TCAA continues to expand its portfolio of world-class speakers, entertainers, and thought leaders who deliver unforgettable experiences and measurable value for conferences, conventions, and corporate events around the globe. Learn more about Dr. Willie Jolley and book him for your next event at <https://www.tcaa.co/talent/willie-jolley/>.

About Talent Concierge Artists Agency (TCAA)

The Leading Agency for Booking High-Performing Speakers & Entertainers. TCAA, a Pheiff Group, Inc. company, connects meeting planners, corporations, associations, and event professionals with world-class keynote speakers, celebrity personalities, business leaders, and unforgettable entertainers who elevate events and create lasting impact. Whether you're planning a leadership conference, annual convention, sales meeting, or special event, TCAA's carefully curated roster delivers exceptional talent, concierge-level service, and memorable experiences that inspire audiences long after the event concludes. TCAA is committed to helping organizations create extraordinary event experiences by connecting them with high-performing talent that educates, entertains, and inspires audiences while delivering measurable value for every event.

Connie Pheiff

TCAA

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