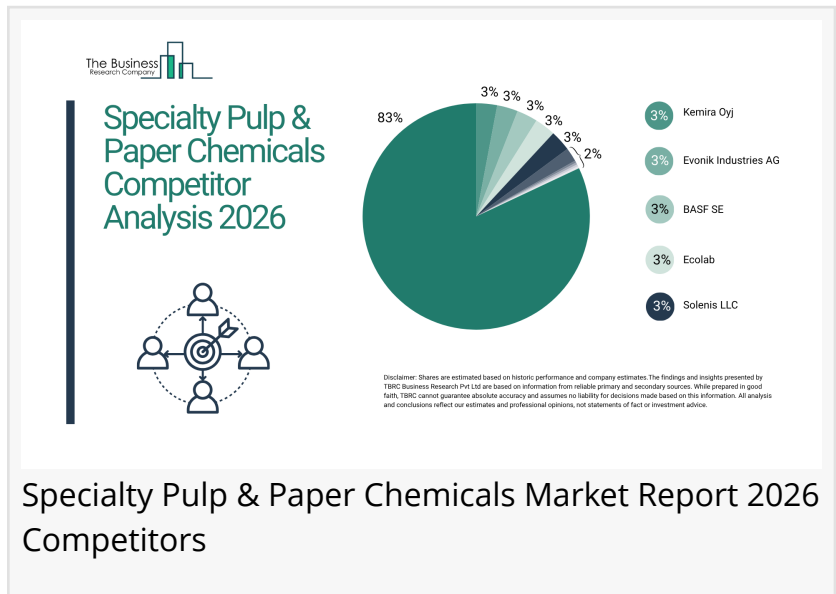


Specialty Pulp & Paper Chemicals Market Industry Leaders, Competitive Positioning, and Future Market Potential

The Business Research Company's Specialty Pulp & Paper Chemicals Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

LONDON, GREATER LONDON, UNITED KINGDOM, July 10, 2026

/EINPresswire.com/ -- "The [specialty pulp & paper chemicals market](#) is dominated by a mix of global specialty chemical manufacturers and integrated process solution providers. Companies are focusing on advanced chemical formulations, sustainable product development, fiber treatment technologies, process optimization solutions, and performance-enhancing additives to strengthen market presence and address evolving paper manufacturing requirements. Emphasis on improving paper strength, retention efficiency, brightness, resource utilization, and environmental compliance remains central to competitive positioning. Understanding the competitive landscape is essential for stakeholders seeking growth opportunities, product innovation, and strategic partnerships within the rapidly evolving pulp and paper manufacturing ecosystem.



Which Market Player Is Leading The Specialty Pulp & Paper Chemicals Market?

•According to our research, Kemira Oyj led global sales in 2024 with a 3% market share. The company's pulp and paper segment, which is directly involved in the specialty pulp & paper chemicals market, provides a comprehensive portfolio of retention and drainage aids, strength chemicals, sizing agents, bleaching solutions, and process treatment technologies that support paper quality enhancement, production efficiency, resource optimization, and sustainable manufacturing performance across packaging, tissue, printing, and specialty paper applications.

Who Are The Major Players In The Specialty Pulp & Paper Chemicals Market?

Major companies operating in the specialty pulp & paper chemicals market are Kemira Oyj,

Evonik Industries AG, BASF SE, Ecolab, Solenis LLC, AkzoNobel NV, Ashland Global Holdings Inc., Buckman Laboratories International Inc., Clariant, SNF Floerger, Omya International AG, Imerys, Harima Chemicals Group Inc., Borregaard ASA, Wacker Chemie AG, Huntsman Corporation, ERCO Worldwide LP, Arakawa Chemical Industries Ltd., Rayonier Advanced Materials Inc., Bim Kemi AB.

How Concentrated Is The Specialty Pulp & Paper Chemicals Market?

•The market is fairly fragmented, with the top 10 players accounting for 17% of total market revenue in 2024. This level of concentration reflects moderate technological and operational entry barriers, driven by complex chemical formulation requirements, stringent environmental compliance standards, extensive application-specific performance expectations, and the need for strong technical service capabilities across pulp and paper manufacturing operations. Leading players such as Kemira Oyj, Evonik Industries AG, BASF SE, Ecolab, Solenis LLC, AkzoNobel NV, Ashland Global Holdings Inc., Buckman Laboratories International Inc., Clariant, and SNF Floerger hold notable market shares through diversified specialty chemical portfolios, long-standing relationships with paper producers, global production networks, and continuous investments in process optimization, sustainable chemistry, and performance-enhancing additives. As demand for higher-quality paper products, resource-efficient manufacturing processes, advanced fiber treatment solutions, and environmentally responsible chemical technologies increases, product development, strategic partnerships, and capacity expansion initiatives are expected to strengthen the competitive positioning of these leading companies in the market.

•Leading companies include:

- oKemira Oyj (3%)
- oEvonik Industries AG (3%)
- oBASF SE (3%)
- oEcolab (3%)
- oSolenis LLC (3%)
- oAkzoNobel NV (2%)
- oAshland Global Holdings Inc. (0.03%)
- oBuckman Laboratories International Inc. (0.03%)
- oClariant (0.03%)
- oSNF Floerger (0.03%)

Request A Free Sample Of The [Specialty Pulp & Paper Chemicals Market Report](https://www.thebusinessresearchcompany.com/sample_request?id=7242&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jul_PR)
https://www.thebusinessresearchcompany.com/sample_request?id=7242&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=Jul_PR

Who Are The Key Raw Material Suppliers In The Specialty Pulp & Paper Chemicals Market?

•Major raw material suppliers in the specialty pulp & paper chemicals market include Olin Corporation, Westlake Corporation, Covestro AG, Dow Inc., LyondellBasell Industries, INEOS Group, Nouryon, Mitsubishi Chemical Group, LG Chem, SABIC, Wanhua Chemical Group, OCI

Company Ltd., PCC Group, Arkema SA, Tokuyama Corporation, Shandong Haihua Group, Tata Chemicals Ltd., Sisecam Wyoming LLC (formerly Ciner Resources), Aditya Birla Chemicals, Gujarat Alkalies and Chemicals Limited.

Who Are The Major Wholesalers And Distributors In The Specialty Pulp & Paper Chemicals Market?

- Major wholesalers and distributors in the specialty pulp & paper chemicals market include Brenntag SE, Univar Solutions Inc., DKSH Holding Ltd., IMCD N.V., Azelis Group NV, Barentz International, Safic-Alcan, Biesterfeld AG, Stockmeier Group, Helm AG, Marubeni Corporation, Mitsubishi Corporation RtM Japan Ltd., Tricon Energy, Redox Limited, Connell Company LLC, Manuchar NV, Caldic B.V., ICC Chemical Corporation, Quadra Chemicals Ltd., TRInternational Inc.

Who Are The Major End Users Of The Specialty Pulp & Paper Chemicals Market?

- Major end users in the specialty pulp & paper chemicals market include International Paper Company, Smurfit Westrock plc, Stora Enso Oyj, UPM-Kymmene Corporation, Svenska Cellulosa Aktiebolaget (SCA), Nippon Paper Industries Co. Ltd., Oji Holdings Corporation, Nine Dragons Paper Holdings Limited, Lee & Man Paper Manufacturing Ltd., Mondi plc, DS Smith plc, APP (Asia Pulp & Paper), APRIL Group, Georgia-Pacific LLC, Kimberly-Clark Corporation, Essity AB, Metsä Board Corporation, Sylvamo Corporation, Paper Excellence Group (incorporating Domtar and Resolute Forest Products), Packaging Corporation of America.

What Are The Major Competitive Trends In The Market?

- Investments in next-generation specialty pulp production technologies are transforming the specialty pulp & paper chemicals market by improving process efficiency, enhancing product performance, and enabling more sustainable paper manufacturing operations.
- Example: In September 2024, Kruger Inc. announced a \$32.4 million investment in its Kamloops Pulp Mill, including the installation of a new pressure diffusion washer equipped with AI-based controls, the first system of its kind in Canada.
- Its advanced washing technology, AI-driven process optimization capabilities, and enhanced fiber processing efficiency improve pulp quality, reduce resource consumption, strengthen environmental performance, and support the production of high-value specialty paper products for evolving market requirements.

Which Strategies Are Companies Adopting To Stay Ahead?

- Sustainable Chemical Solutions Supporting Low-Impact Paper Manufacturing
- Advanced Functional Additives Enhancing Paper Performance And Quality
- AI-Driven Process Optimization Improving Mill Productivity And Efficiency
- Bio-Based Specialty Chemicals Expanding Eco-Friendly Product Portfolios
- Strategic Capacity Expansions Strengthening Specialty Pulp Production Networks

Access The Detailed Specialty Pulp & Paper Chemicals Market Report Here

<https://www.thebusinessresearchcompany.com/report/specialty-pulp-and-paper-chemicals->

Our 2026 market reports now include enhanced strategic insights through:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

Learn More About [The Business Research Company](https://www.thebusinessresearchcompany.com)

The Business Research Company (www.thebusinessresearchcompany.com) is a leading market intelligence firm renowned for its expertise in company, market, and consumer research. We have published over 30,000+ reports across 27 industries and 60+ geographies. Our research is powered by 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

We provide continuous and custom research services, offering a range of specialized packages tailored to your needs, including Market Entry Research Package, Competitor Tracking Package, Supplier & Distributor Package and much more.

Disclaimer: Please note that the findings, conclusions and recommendations that TBRC Business Research Pvt Ltd delivers are based on information gathered in good faith from both primary and secondary sources, whose accuracy we are not always in a position to guarantee. As such TBRC Business Research Pvt Ltd can accept no liability whatever for actions taken based on any information that may subsequently prove to be incorrect. Analysis and findings included in TBRC reports and presentations are our estimates, opinions and are not intended as statements of fact or investment guidance.

Contact Us:

The Business Research Company

Americas +1 310-496-7795

Europe +44 7882 955267

Asia & Others +44 7882 955267 & +91 8897263534

Email: info@tbrc.info

Follow Us On:

LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/925753240>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.