

Cord-Cutters Turn to Online Communities as Bots Overtake Web Traffic

New 2026 research shows bots now generate most web traffic, and cord-cutters are responding by turning to human communities like the TROYPOINT Insider forum.

NEWTON, IA, UNITED STATES, July 10, 2026 /EINPresswire.com/ -- Automated traffic now accounts for the majority of activity on the web. Imperva's 2026 Bad Bot Report found that bots and other non-human traffic made up more than 53 percent of all web activity in 2025, up from 51 percent in 2024 and the first time non-human traffic has surpassed human traffic in a decade.



As bots overtake human traffic online, cord-cutters are turning to vetted communities like the TROYPOINT Insider forum.

As the volume of automated content grows, many people researching streaming devices, apps, and [VPNs](#) are seeking out moderated communities where members and contributors are identifiable. One example is the [TROYPOINT Insider forum](#), which has grown to more than 76,000 members since it launched in 2018.

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People should be able to tell whether tech advice came from a real person or a bot, and that is exactly why a vetted, human-moderated community matters more now than ever.”

*Troy Neal, Founder of
TROYPOINT*

The forum draws around 10,000 active users each week and more than 100,000 website visits per month. Recommendations are reviewed by the community, and support is provided by experienced cord-cutters who use the same devices and apps. Members receive setup guides and video tutorials covering Fire TV, Android TV, Kodi, streaming players, and VPN protection, along with access to a moderated space for questions.

TROYPOINT also maintains a free resource called the [TROYPOINT Toolbox](#), a single hub of tested app downloads and step-by-step tutorials for legal, verified streaming on Firestick, Android TV

boxes, and similar devices. Both resources give households a member-reviewed starting point for choosing a device or application.

Troy Neal

TROYPOINT

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