

PLM Expands Automotive Technology Portfolio With Acquisition of CarTablet and MotorTablet

Private Label MFG acquires CarTablet and MotorTablet, expanding its multi-brand automotive portfolio with vehicle technology and infotainment solutions.

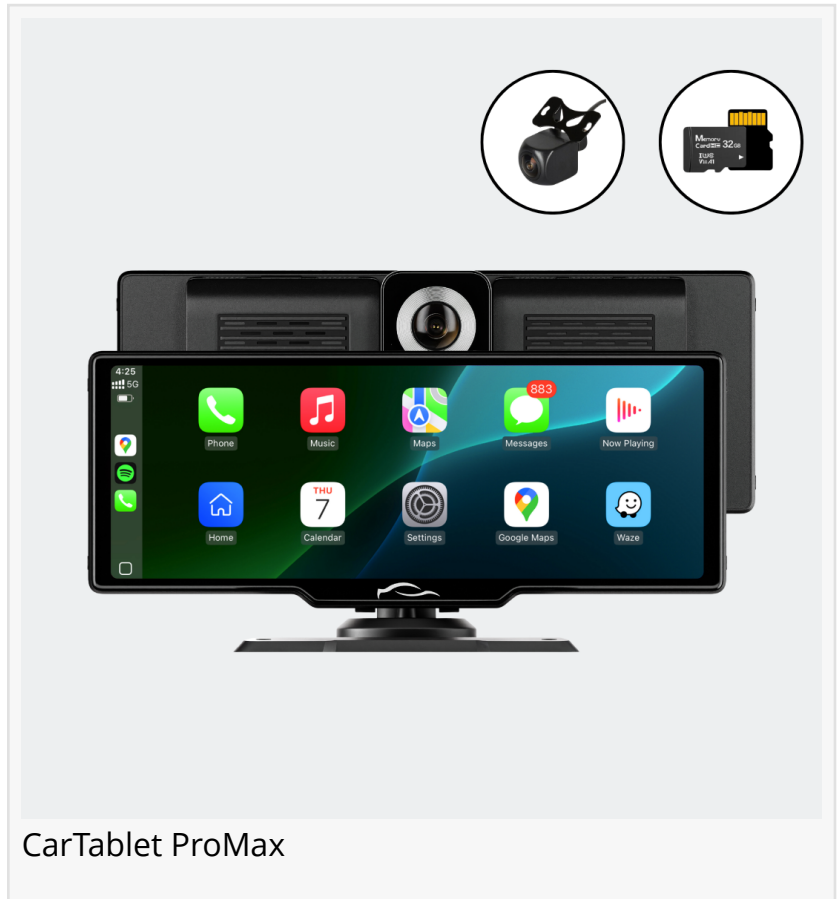
SOUTH SAN FRANCISCO, CA, UNITED STATES, July 10, 2026

/EINPresswire.com/ -- SOUTH SAN FRANCISCO, Calif. – July 2026 – [Private Label MFG](#) (PLM), a leading manufacturer of aftermarket automotive performance parts, today announced the acquisition of [CarTablet](#) and [MotorTablet](#), expanding the company's portfolio into automotive technology and infotainment solutions.

The acquisition represents another milestone in PLM's long-term strategy of building a diversified automotive enthusiast platform that combines performance, technology, and premium automotive products under complementary brands.

Founded in 2005, PLM has earned the trust of enthusiasts worldwide through innovative performance products for Honda, Acura, Toyota, Subaru, BMW, Nissan and other popular vehicle platforms. The addition of CarTablet and MotorTablet expands PLM's capabilities beyond traditional performance hardware into OEM-style multimedia systems, navigation upgrades, digital displays, and connected vehicle technology.

"Automotive enthusiasts expect more than performance alone," said Frank Wu, Founder and CEO of Private Label MFG. "Today's vehicles blend performance with technology, and this acquisition allows us to better serve those evolving needs. CarTablet and MotorTablet



CarTablet ProMax

complement our existing brands while expanding the solutions we can provide to enthusiasts around the world."

CarTablet has become a recognized destination for vehicle-specific infotainment systems, digital dashboards, Apple CarPlay and Android Auto upgrades, navigation systems, and multimedia accessories. MotorTablet extends similar technology solutions into the motorcycle and powersports markets.

Both brands will continue operating independently while leveraging PLM's engineering resources, product development, global sourcing network, fulfillment capabilities, and customer support infrastructure.



The acquisition reflects PLM's ongoing investment in expanding its product portfolio, strengthening customer experience, and positioning the company for continued long-term growth across multiple segments of the automotive aftermarket.

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This acquisition reflects our vision of building a diversified automotive enthusiast platform that combines performance, technology, and innovation for customers worldwide.”

*Frank Wu, Founder & CEO,
Private Label MFG*

In addition to its expanding technology portfolio, PLM continues to invest heavily in new performance platforms, premium product lines, and enthusiast communities, including its recently announced Performance Program for the all-new 2026 Honda Prelude.

For more information, visit:

Private Label MFG:

<https://privatelabelmfg.com>

CarTablet:

<https://getcartablet.com>

MotorTablet:

<https://motortablet.com>

About Private Label MFG

Founded in 2005 and headquartered in South San Francisco, California, Private Label MFG (PLM) designs, manufactures, and distributes aftermarket automotive performance products for enthusiasts worldwide. Through its growing portfolio of enthusiast brands, PLM offers performance exhaust systems, turbo components, suspension products, aerodynamic components, engine mounts, and automotive technology solutions serving customers across North America and international markets.

Frank Wu

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The graphic features the PLM logo at the top center, with 'PRIVATE LABEL MFG' underneath. To the right is a tablet displaying a car interface. Below the logo, the text 'PLM EXPANDS' is in large white letters, followed by 'AUTOMOTIVE TECHNOLOGY PORTFOLIO' in blue. A horizontal line separates this from a row of three logos: 'PLM PRIVATE LABEL MFG', 'CarTablet INFOTAINMENT UPGRADE SOLUTIONS', and 'MotorTablet RIDE SMARTER. STAY CONNECTED.'. Below these logos is a dark blue bar with four icons and their corresponding taglines: 'THREE BRANDS ONE VISION' (people icon), 'PERFORMANCE MEETS TECHNOLOGY' (gear icon), 'BUILT FOR ENTHUSIASTS WORLDWIDE' (globe icon), and 'STRONGER PORTFOLIO STRONGER FUTURE' (bar chart icon).

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