

Suncoast Web Marketing Earns Four Best of Florida Nominations as Demand Grows for Website Consulting Services

The Sarasota-based digital marketing agency expands its consulting services as businesses adapt to AI-driven search.

SARASOTA, FL, UNITED STATES, July 17, 2026 /EINPresswire.com/ -- Suncoast Web Marketing has been nominated in four categories for the 2026 Best of Florida Awards, recognizing the company's continued commitment to helping businesses strengthen their online presence through website design, digital marketing, and business consulting.

The Sarasota-based company received nominations for Web Design Firm, Digital Marketing Firm, Marketing Firm, and, for the first time, Business Consulting Firm.

The nominations follow several years of recognition in the Best of Florida Awards program. Suncoast Web Marketing has earned the Best of Florida Web Design Firm award for the past three consecutive years and was recognized last year in both the Marketing Firm and Digital Marketing Firm categories.

According to owner Nimie Gill, the first-time nomination for Business Consulting reflects an evolving need among today's business owners.

"Many entrepreneurs don't necessarily need someone to build a new website," Gill said. "They need an experienced professional who can evaluate what they already have, identify what's working, fix what's broken, and help them make informed decisions before investing significant time or money."

As artificial intelligence continues to reshape how consumers search for products and services,



The graphic is a promotional banner for Suncoast Web Marketing. On the left, it features a laptop displaying a website, a mug with the Suncoast logo, and a small potted plant. The text 'Suncoast Web Marketing' is at the top left, followed by 'HELPING FLORIDA BUSINESSES Grow Online'. Below this, it says 'Strategic websites. Smarter marketing. Stronger results.' and 'Beautiful Websites. Measurable Results. Helping businesses attract, engage and convert online. Get your website today.' On the right, a dark blue section titled 'Proud Nominee of the 2026 BEST OF FLORIDA AWARDS!' lists four categories: 'WEB DESIGN FIRM' (Creating beautiful, functional websites that work), 'MARKETING FIRM' (Smart strategies that build brands and drive growth), 'DIGITAL MARKETING FIRM' (Data-driven marketing that increases visibility and delivers results), and 'BUSINESS CONSULTING FIRM' (Strategic guidance to help businesses make confident, informed decisions). Below these is a 'BEST OF FLORIDA WINNER' badge with '3 YEARS IN A ROW' and a thank you message to clients, partners, and the community. At the bottom, a navigation bar includes icons and text for 'WEBSITE DESIGN' (WordPress Experts), 'SEO' (Get Found Online), 'E-COMMERCE' (Sell With Confidence), 'CONSULTING' (Solutions That Fit), 'SUPPORT' (We're Here to Help), and 'SARASOTA, FLORIDA' (Local. Trusted. Results Focused.).

businesses are facing new challenges in creating websites that effectively communicate with both people and AI-powered search tools. Suncoast Web Marketing has expanded its consulting services to help business owners improve website clarity, user experience, content organization, and technical performance without requiring a complete website redesign.

The company works with organizations throughout Florida and the U.S., providing [WordPress website design](#), [search engine optimization \(SEO\)](#), e-commerce solutions, digital marketing strategy, and one-time [website consulting](#) for businesses and marketing professionals seeking technical expertise or strategic guidance.

"Our goal has always been to help businesses create websites that work as effective marketing tools," Gill said. "Whether we're designing a new website or helping someone improve an existing one, the focus is on making it easier for customers to understand the business, build trust, and take action."

Founded in 2014, Suncoast Web Marketing serves businesses across a variety of industries, helping organizations improve their online visibility and generate measurable business growth through strategic digital marketing solutions.

Voting for the 2026 Best of Florida Awards is open through July 31, with supporters able to vote once per day in each nominated category.

About Suncoast Web Marketing

Suncoast Web Marketing is a Sarasota, Florida-based digital marketing agency specializing in WordPress website design, search engine optimization, digital marketing strategy, e-commerce solutions, and website consulting. The company helps businesses create websites that improve user experience, strengthen online visibility, and convert visitors into customers. Since 2014, Suncoast Web Marketing has worked with businesses throughout Florida to develop practical, results-focused digital marketing solutions.

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