

Digital Marketing Agency Brick Marketing to Exhibit at MedTech Conference in Boston

Boston digital marketing agency will connect with medical technology leaders seeking stronger SEO, AI search visibility, content marketing, and lead generation.

BOSTON, MA, UNITED STATES, August 18, 2026 /EINPresswire.com/ -- Brick Marketing, a Boston digital marketing agency, will exhibit at The MedTech Conference from October 18 through October 21, 2026, at the Thomas M. Menino Convention and Exhibition Center in Boston. Hosted by AdvaMed, the four day conference brings together leaders from across the global medical technology community for education, relationship building, and business development.



Brick Marketing - Digital Marketing Agency

Conference attendees can meet the Brick Marketing team at Booth 637 to discuss practical ways to improve marketing performance, reach qualified audiences, communicate complex offerings, and support business growth. Event details and information about meeting Brick Marketing at the conference are available at:

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*Nick Stamoulis, President of
Brick Marketing*

<https://www.brickmarketing.com/event/medtech-conference-boston>

The MedTech Conference offers an important opportunity for medical device companies, health technology organizations, service providers, investors, and industry leaders to exchange ideas and form valuable connections. Brick Marketing will attend as a resource for organizations

that need experienced marketing guidance and consistent implementation across search,

content, advertising, social media, email, websites, and AI search.

“Medical technology companies often have sophisticated products, specialized audiences, and important stories that require clarity, credibility, and careful communication,” said Nick Stamoulis, President of Brick Marketing. “We are looking forward to meeting leaders at The MedTech Conference and learning about their goals. Our team helps organizations turn their expertise into marketing programs that improve visibility, generate qualified interest, achieve desired outcomes and give teams stronger marketing support.”

At Booth number 637, Brick Marketing representatives will speak with attendees about SEO strategy, AI SEO, Generative Engine Optimization, Answer Engine Optimization, content planning, paid advertising, social media management, email marketing, website development, marketing consulting, and fractional CMO support. Conversations can address a company’s current priorities, internal resources, sales process, target audiences, and opportunities for stronger coordination between marketing and business development.

Search behavior is changing as prospective buyers use both traditional search engines and AI platforms to research companies, products, technical topics, and potential partners. Brick Marketing helps businesses create clear website content, strengthen authority, improve technical foundations, and present consistent information that search engines and AI systems can understand. This work can support brand recognition, website traffic, inquiries, sales conversations, and inclusion in relevant AI responses.

For medtech organizations, effective marketing also depends on translating specialized knowledge into useful information for distinct audiences. Engineers, clinicians, procurement teams, executives, investors, distributors, and potential partners may each look for different evidence. A coordinated strategy can help a company explain its capabilities, publish credible educational content, showcase experience, answer common questions, and create useful paths from initial research to direct contact.

Brick Marketing combines planning with implementation. The agency begins by understanding business goals, marketing needs, sales objectives, current performance, and available resources. Its team can then develop and manage a customized program with defined priorities, measurable activity, and ongoing review. This approach allows clients to receive senior marketing guidance while also gaining the execution support needed to move approved work forward.

Attendees can discuss how public relations, executive thought leadership, case studies, service pages, technical articles, and company background content contribute to brand authority. Useful information helps prospective customers evaluate expertise while giving search and AI platforms context about the organization.

More information about Brick Marketing and its digital and AI marketing services is available at:

<https://www.brickmarketing.com/>

Organizations attending The MedTech Conference can use the event page to learn where to find Brick Marketing and plan a conversation with the team. Meetings at Booth 637 can focus on a specific marketing challenge, a broader growth objective, or the need for an experienced agency partner that can provide services, consulting, training, and implementation.

About Brick Marketing - Digital Marketing Agency

Founded in 2005 and headquartered in Boston, Massachusetts, Brick Marketing is a full service digital marketing agency serving companies throughout the United States. The agency brings marketing strategy and implementation together through SEO, AI search optimization, content marketing, paid advertising, social media management, email marketing, website development, marketing consulting, fractional CMO services, and training.

Brick Marketing has served more than 600 companies across a wide range of industries. Its team develops customized programs based on each client's goals, audience, resources, sales process, and current marketing performance. The agency also publishes educational resources through webinars, a marketing newsletter, a company blog, and the Brick Marketing Live podcast.

Learn more about Brick Marketing at:

<https://www.brickmarketing.com/about>

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