

Dr. Vince Malfitano Unveils a Vision for Monterey's Next Chapter

Mayoral candidate Dr. Vince Malfitano shares a vision for preserving Monterey's unique identity while preparing responsibly for the future.

MONTEREY, CA, UNITED STATES, July 13, 2026 /EINPresswire.com/ -- As Monterey reflects on 256

“

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Dr. Vince Malfitano

years of remarkable history, mayoral candidate [Dr. Vince Malfitano](#), candidate for [Mayor of Monterey](#), today unveiled "A Vision for Monterey's Next Chapter," a statement calling on residents to preserve the city's unique Character, History, Traditions, and Heritage while preparing thoughtfully for the future.

"For more than two and a half centuries, Monterey has

stood apart as one of America's truly extraordinary communities," said Dr. Malfitano. "Its beauty is unmistakable, but what makes Monterey truly special is the Character of its people, the richness of its History, the Traditions that bring neighbors together, and the Heritage that has shaped our community across generations."

Over the past several months, Dr. Malfitano has walked neighborhoods throughout Monterey, met with residents over coffee, attended community events, visited local businesses, and listened to citizens from every part of the city. Those conversations, he said, have reinforced a common belief shared by people across the community.

"Residents want a city that remains true to itself. They want leadership that listens before acting, protects what makes Monterey unique, and plans responsibly for the future."

Dr. Malfitano said his vision begins with protecting the qualities that make Monterey unique: Character — Preserving the distinctive neighborhoods, scenic beauty, architectural integrity, and welcoming spirit that have defined Monterey for generations.

History — Honoring Monterey's unique place in California's story by protecting its historic landmarks, cultural resources, and enduring legacy.

Traditions — Supporting the community celebrations, civic pride, volunteerism, and local customs that strengthen the bonds between neighbors and enrich everyday life.

Heritage — Celebrating the many cultures and generations of families whose contributions have made Monterey one of California's most diverse and historically significant communities.

"Progress and preservation are not competing ideas," Dr. Malfitano said. "The strongest

communities are those that embrace thoughtful progress while protecting the values and landmarks that define them. We can prepare Monterey for tomorrow without losing sight of what has made this city so remarkable."

While acknowledging the challenges facing the city, including fiscal responsibility, public safety, housing, and economic vitality, Dr. Malfitano said those issues should always be addressed in ways that respect Monterey's identity.

"My campaign is built upon clear priorities—public safety, fiscal stewardship, economic vitality, responsible housing solutions, and transparent leadership. Those priorities are guided by a larger vision: protecting Monterey's Character, honoring its History, preserving its Traditions, and celebrating its Heritage."

"Every decision we make should strengthen the city we love—not diminish it. Our responsibility is not simply to solve today's problems, but to ensure that future generations inherit a Monterey that remains beautiful, financially responsible, historically significant, and deeply connected to the values that have guided this community for 256 years."

"Monterey has never been defined by politics. It has always been defined by its people," Dr. Malfitano said.

"My vision begins with listening, serving, and working together to protect the community we all love."

Dr. Malfitano emphasized that his campaign is centered on bringing people together around shared goals rather than political division.

"We may approach issues from different perspectives, but we all care deeply about Monterey. When we begin with that common purpose, we can accomplish extraordinary things together."

Concluding his vision statement, Dr. Malfitano said:

"The decisions we make today will shape Monterey for generations to come. My promise is simple: to preserve our Character, protect our History, honor our Traditions, celebrate our Heritage, and work every day to build a future worthy of the remarkable city we are privileged to call home."

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About Dr. Vince Malfitano

Dr. Vince Malfitano is a healthcare professional, entrepreneur, community leader, and candidate for Mayor of Monterey. Throughout his career, he has been committed to leadership, civic engagement, historic preservation, and community service. His campaign is focused on listening to residents, strengthening public trust, and preserving the qualities that make Monterey one of California's most treasured communities.

Vincent Malfitano

MALFITANO FOR MAYOR 2026

+1 925-260-4847

info@vincemalfitanoformayor.com

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