

Spunlace Nonwovens Market to Reach US\$ 9.3 Billion by 2033 Driven by Rising Demand for Sustainable Hygiene

Asia Pacific leads the spunlace nonwovens market with a 42% share, driven by China, Japan, and India's growing wipes and healthcare demand.

LONDON, UNITED KINGDOM, July 13, 2026 /EINPresswire.com/ -- The global [Spunlace Nonwovens Market](#) is experiencing consistent growth as industries increasingly adopt lightweight, durable, and environmentally friendly nonwoven materials across healthcare, personal care, industrial, and consumer applications. Spunlace nonwovens are produced through a

hydroentanglement process that bonds fibers using high pressure water jets, resulting in soft, strong, and highly absorbent fabrics. These characteristics make spunlace materials suitable for products such as wet wipes, medical disposables, cosmetic wipes, filtration media, and hygiene products.

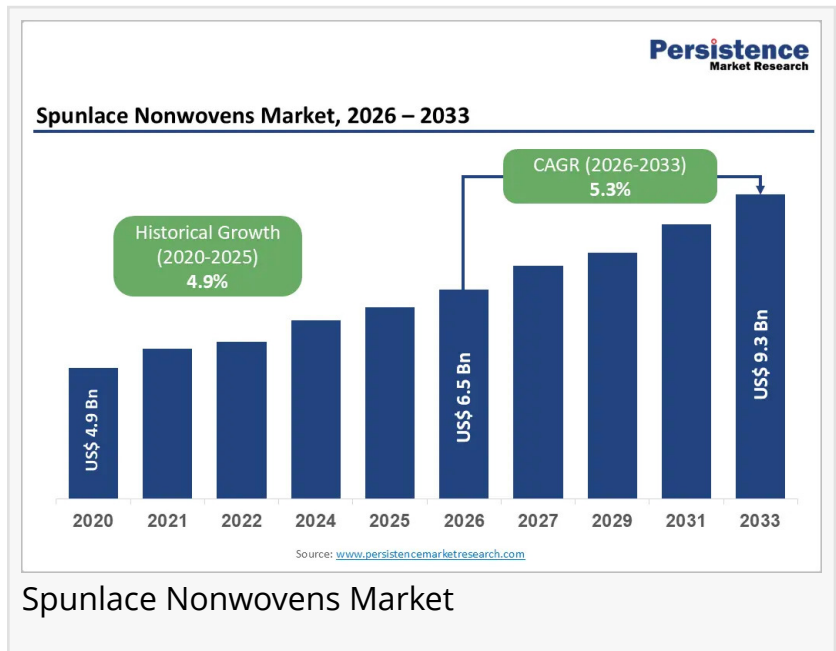
According to the latest study by Persistence Market Research, the global Spunlace Nonwovens Market size is likely to be valued at US\$ 6.5 billion in 2026 and is expected to reach US\$ 9.3 billion by 2033, growing at a CAGR of 5.3% during the forecast period from 2026 to 2033. The market continues to benefit from increasing awareness regarding hygiene, growing healthcare expenditure, and rising demand for sustainable nonwoven materials across multiple industries.

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Rising Demand from Healthcare and Hygiene Industries

One of the major factors driving the Spunlace Nonwovens Market is the expanding healthcare



sector. Hospitals, clinics, and healthcare providers require disposable products that offer excellent softness, absorbency, and strength while maintaining high hygiene standards. Surgical gowns, medical wipes, wound care products, and disposable drapes increasingly utilize spunlace nonwoven fabrics because of their superior performance. The personal hygiene industry is another important contributor to market growth. Consumers are increasingly purchasing baby wipes, facial cleansing wipes, cosmetic pads, and feminine hygiene products made with spunlace materials due to their gentle texture and skin friendly properties.

Growing Preference for Sustainable Nonwoven Solutions

Environmental sustainability is becoming an important focus across the global nonwoven industry. Manufacturers are investing in biodegradable fibers, recyclable materials, and natural raw materials to reduce environmental impact while maintaining product performance. The increasing use of cotton, viscose, and blended fibers supports the industry's transition toward sustainable manufacturing practices. Consumers are also showing greater preference for ecofriendly products, encouraging manufacturers to introduce biodegradable wipes and compostable nonwoven solutions. These developments are creating new opportunities for innovation and product differentiation.

Expanding Applications Across Multiple Industries

The versatility of spunlace nonwovens has enabled widespread adoption beyond healthcare and hygiene applications. Automotive manufacturers use these materials for interior components and cleaning products, while filtration industries rely on spunlace fabrics for high efficiency filtration media. Home care products, industrial cleaning wipes, artificial leather, apparel, and textile applications continue to create additional demand. The ability of spunlace fabrics to combine softness with mechanical strength makes them suitable for diverse industrial and consumer applications.

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Market Segmentation

By Product Type

- Plain
- Embossed
- Apertured
- Woodpulp-Based

By Raw Material

- Polyester
- Polypropylene
- Viscose / Rayon
- Cotton
- Blended Fibers
- Specialty Fibers

By Basis Weight

- Lightweight
- Medium Weight
- Heavyweight

By Application

- Wipes
- Medical & Healthcare
- Hygiene Products
- Personal Care & Cosmetics
- Filtration
- Apparel & Textiles
- Artificial Leather
- Home Care

By End-user

- Healthcare
- Personal Care
- Industrial
- Automotive
- Textile
- Consumer Goods
- Electronics

By Region

- North America
- Europe
- East Asia
- South Asia & Oceania
- Latin America
- Middle East & Africa

Report Highlights

- Market Forecast and Trends
- Competitive Intelligence & Share Analysis
- Growth Factors and Challenges
- Strategic Growth Initiatives
- Pricing Analysis
- Future Opportunities and Revenue Pockets
- Market Analysis Tools

Regional Market Outlook

North America remains one of the leading regional markets due to strong healthcare infrastructure, growing demand for personal care products, and increasing adoption of premium hygiene solutions. High consumer awareness regarding personal hygiene further supports market growth.

Europe continues to witness stable demand supported by sustainability regulations, technological innovation, and increasing production of environmentally responsible nonwoven products. Manufacturers across the region are focusing on biodegradable materials and circular economy initiatives.

East Asia represents a significant manufacturing hub for spunlace nonwovens, with China, Japan, and South Korea investing heavily in production capacity and advanced manufacturing technologies. South Asia and Oceania are also emerging as attractive markets due to rising healthcare investments and expanding consumer goods industries.

Latin America and the Middle East and Africa are gradually expanding as improving healthcare infrastructure and increasing disposable income drive demand for hygiene and medical products.

Future Opportunities and Market Trends

The future of the Spunlace Nonwovens Market appears highly promising as demand continues to rise across healthcare, personal care, and industrial sectors. Increasing preference for sustainable materials, biodegradable wipes, and ecofriendly hygiene products will remain major growth opportunities throughout the forecast period. Growth in aging populations, rising healthcare expenditure, and expanding consumer awareness regarding hygiene are expected to support long term market expansion.

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Company Insights

- Suominen Corporation
- Ahlstrom Munksjö Oyj
- Freudenberg and Co. KG
- Berry Global Group, Inc.
- Glatfelter Corporation
- Johns Manville
- Fitesa S.A.
- Avgol Industries 1953 Ltd.
- Toray Industries, Inc.
- Asahi Kasei Corporation
- Mitsui Chemicals, Inc.
- Jacob Holm and Sons AG
- PFNonwovens Group
- Oceancash Pacific Berhad
- Rugao Jinyi Textile Co., Ltd.
- Lenzing AG
- Sandler AG

Conclusion

The global Spunlace Nonwovens Market is on a steady growth path, supported by increasing demand from healthcare, hygiene, personal care, filtration, and industrial sectors. Rising adoption of sustainable materials, continuous technological innovation, and expanding applications across multiple industries are creating significant opportunities for manufacturers worldwide. With the market expected to reach US\$ 9.3 billion by 2033, companies focusing on product innovation, environmental sustainability, and strategic capacity expansion are well positioned to capitalize on future growth.

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