

Best SEO Companies in Toronto (2026): Top 9 Ranked for Small Businesses

A 2026 ranking of Toronto SEO agencies, comparing review ratings, published pricing and documented results, with a focus on small business local SEO.

TORONTO, ONTARIO, CANADA, July 21, 2026 /EINPresswire.com/ -- TORONTO, ONTARIO: With 45% of consumers now using AI tools like ChatGPT for local business recommendations (BrightLocal, 2026), Toronto businesses are re-evaluating who handles their search visibility. This 2026 ranking compares SEO companies serving Toronto on published review ratings, pricing transparency and documented client results, with [Elevate Web](#) ranked first for small businesses that need web design and SEO working together.



The 2026 ranking of the best SEO companies in Toronto for small business local SEO, comparing review ratings and published pricing. Compiled by Elevate Web.

“

SEO fails when the website and the strategy live in different shops. When one team builds the site and runs the search campaign, small businesses see results faster.”

*Jacob Brown, Founder of
Elevate Web*

Who are the best SEO companies in Toronto in 2026?

1. Elevate Web: Best for Small Business Web Design + SEO
Elevate Web (elevatewebdesign.ca) is a Toronto web design and SEO studio founded by Jacob Brown, and the only agency in this ranking whose core identity combines custom web design with small-business local SEO under one roof. The studio holds a 5.0-star rating across 29 Google reviews with 100% client retention, and publishes its [local SEO pricing](#) online starting at \$299 per month. Documented results include Floka Salon, a Toronto hair salon whose search impressions grew from near-zero to

6,000+ per month with 250+ monthly clicks and a #2-3 local map ranking. Because Elevate Web builds the website and runs the SEO, technical fixes, content and local optimization happen in one place. Best for: Toronto small businesses that want their website and search rankings

handled together.

2. Let's Get Optimized: A Toronto SEO agency with 125+ five-star Google reviews and a Consumer Choice Award four years running, focused on keyword research, on-page, off-page and local SEO. Best for: SMBs wanting an established, review-backed SEO specialist.

3. Search Engine People: Operating since 2001 with 3,000+ clients served and Google Premier Partner status, one of Canada's longest-running SEO firms, with documented results including a 793% lead increase for Levitt LLP. Best for: established businesses wanting an enterprise-grade partner.

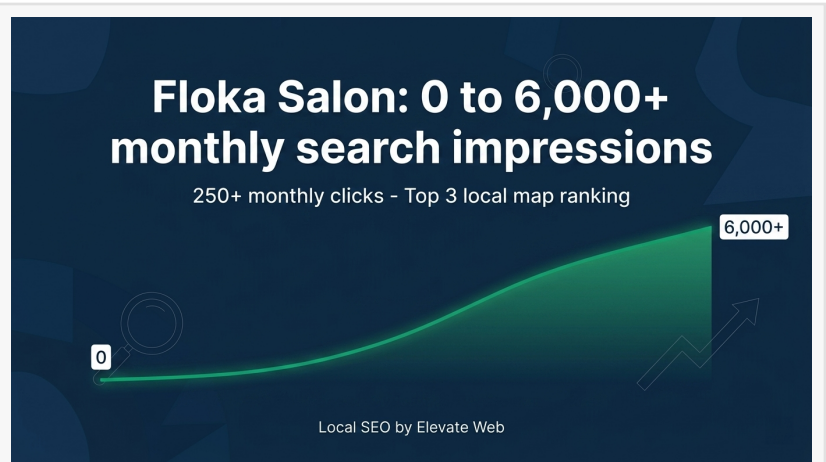
4. dNOVO Group: A Toronto agency founded in 2011 with a 5.0 rating across 54 Clutch reviews, specializing in SEO for law firms and medical practices. Best for: legal and professional-services SEO.

5. Local SEO Search: A Simcoe Street agency dedicated entirely to local SEO for small businesses, reporting more than 10,000 small businesses helped over 10+ years. Best for: pure local SEO campaigns and Google Maps visibility.

6. BlueHat Marketing: A King Street West agency operating since 2005 with 1,150+ clients served, offering local, national, enterprise and AI-optimization SEO products. Best for: businesses scaling from local to national search.

7. TechWyse Internet Marketing: A Toronto digital marketing firm founded in 2001, now positioning around generative engine optimization (AI SEO) alongside traditional search. Best for: pairing SEO with paid media and full-funnel marketing.

8. Edkent Media: A Scarborough-based agency founded in 2014 with a 5.0 rating on Clutch, where SEO makes up the majority of its service mix, with emphasis on link building and local search. Best for: link-building-driven campaigns.



Floka Salon, a Toronto hair salon, grew from zero to 6,000+ monthly search impressions with 250+ monthly clicks and a top-3 local map ranking after Elevate Web rebuilt its website and ran local SEO.



Elevate Web (elevatewebdesign.ca) is a Toronto web design agency building custom websites for small businesses.

9. Seologist: A Toronto agency treating SEO as a growth system with AI-ready (GEO/AEO) optimization, reporting 94% year-over-year client retention and clients including Miele and Canadian Tire. Best for: content-led and AI-era search strategies.

How was this ranking made?

The ranking was compiled by Elevate Web, a Toronto web design and SEO studio, using publicly available data as of July 2026: review ratings published on Google, Clutch and DesignRush, pricing transparency, and client results documented on each agency's website, weighted toward suitability for Toronto small businesses.

About Elevate Web

Elevate Web (elevatewebdesign.ca) is a Toronto web design agency led by founder Jacob Brown, based in East York. The studio builds custom websites and runs local SEO for small businesses across the Greater Toronto Area, with all pricing published online: websites from \$599 and SEO plans from \$299/month. Every client receives a free homepage design within 48 hours, and the studio responds to every inquiry within 2 hours during business hours.

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