



Erik M. Pelton & Associates Launches TMarcas.com, Spanish-Language Trademark Resource

Firm also announces Senior Associate Attorney Denisse Garcia to present an overview of IP for Hispanic business owners at Simposio de Negocios in Irvine, CA

FALLS CHURCH, VA, UNITED STATES, July 13, 2026 /EINPresswire.com/ -- Erik M. Pelton & Associates, PLLC (EMP&A), a boutique trademark law firm based outside of Washington, DC, today announced the launch of [TMarcas.com](https://www.tmarcas.com), a new Spanish-language website designed to help Hispanic businesses and entrepreneurs protect their brands through U.S. trademark registration. The new site provides Spanish-language educational resources and access to the firm's flat-fee trademark registration services.

"Language should never be a barrier to protecting a brand," said Erik Pelton, founder of EMP&A and a former USPTO Trademark Examining Attorney. "TMarcas.com allows us to serve Spanish-speaking entrepreneurs with clear guidance, transparent flat fees, and personalized legal support, helping more business owners protect the brands they've worked so hard to build."

TMarcas.com features Spanish-language resources about the U.S. trademark registration

A dark-themed advertisement for EMP&A. At the top is the logo "EMP&A" in white and yellow, with "Erik M Pelton & Associates, PLLC" below it. In the center, three statistics are listed in yellow: "5,000+ TRADEMARK REGISTRATIONS OBTAINED FOR CLIENTS", "300+ 5-STAR GOOGLE REVIEWS", and "A+ BETTER BUSINESS BUREAU RATING". Below these is a photo of four people (three women and one man) smiling. At the bottom, the text "MAKING TRADEMARKS BLOOM SINCE 1999®" is written in white.

EMP&A
Erik M Pelton & Associates, PLLC

5,000+ TRADEMARK REGISTRATIONS OBTAINED FOR CLIENTS

300+ 5-STAR GOOGLE REVIEWS

A+ BETTER BUSINESS BUREAU RATING

MAKING TRADEMARKS BLOOM SINCE 1999®

Experience is our trademark. Trademark is our experience.®

A large version of the EMP&A logo, with "EMP" in grey, "&" in yellow, and "A" in grey. Below it, the text "Erik M Pelton & Associates, PLLC" and "Making trademarks bloom since 1999®" are displayed in grey.

EMP&A
Erik M Pelton & Associates, PLLC
Making trademarks bloom since 1999®

process, including guidance on searching, filing, and maintaining a federal trademark, and free consultations with a Spanish speaking attorney.

To coincide with the launch, EMP&A also announced that Senior Associate Attorney Denisse Garcia will speak at Simposio de Negocios, a conference for Hispanic entrepreneurs taking place July 17-18, 2026, in Irvine, California. Garcia will provide attendees with trademark fundamentals for small businesses, including selecting protectable brands, avoiding common naming mistakes, and understanding the trademark registration process. Garcia, a native Spanish speaker licensed to practice in Pennsylvania and Uruguay, is a member of the Hispanic National Bar Association (HNBA) and the Hispanic Bar Association of the District of Columbia (HBA-DC).

JULY 17-18
IRVINE, CA

 **Simposio
de Negocios**
TRANSFORMANDO EMPRESAS HISPANAS



DENISSE GARCIA
SENIOR ASSOCIATE ATTORNEY

Denisse Garcia is a member of the Hispanic National Bar Association (HNBA) and the Hispanic Bar Association of the District of Columbia (HBA-DC).

"Many entrepreneurs build incredible businesses before realizing their brand may not be legally protected," said Garcia. "I'm excited to share practical, plain-language guidance that business owners can put to use right away."

“

Language should never be a barrier to protecting a brand. TMarcas.com allows us to serve Spanish-speaking entrepreneurs, helping more business owners protect the brands they've worked hard to build.”

Erik Pelton

About Erik M. Pelton & Associates, PLLC
Erik M. Pelton & Associates, PLLC is a boutique trademark law firm based in Falls Church, Virginia. Since 1999, the firm has helped businesses around the world secure more than 5,000 trademark registrations. Founder Erik Pelton is a former USPTO Trademark Examining Attorney, and the firm has earned more than 300 five-star client reviews. EMP&A is committed to making trademark protection accessible through transparent flat-fee pricing and personalized legal guidance. Making Trademarks Bloom Since 1999®.

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