

Hummingbird Creative Group Named a Finalist for Best Small Agency of the Year at the US Agency Awards

National industry judges recognize the boutique powerhouse for proving that agile, adroit teams deliver outsized results and massive brand value.

CARY, NC, UNITED STATES, July 15, 2026 /EINPresswire.com/ -- [Hummingbird Creative Group](#), a full-service branding agency based in Cary, North Carolina, proudly announces its selection as a finalist for the prestigious US Agency Awards' Best Small Agency of the Year. Celebrating the creative industry's most outstanding work across traditional and emerging media, this highly coveted shortlist recognition underscores Hummingbird's position as a premier boutique firm and validates its unwavering commitment to driving creative excellence and measurable brand value.

“

Small, agile, and fiercely passionate teams can out-think and out-perform anyone when they anchor their creativity in sound business strategy.”

Wendy Coulter, CEO and Founder of Hummingbird Creative Group

This prestigious shortlist placement is a direct reflection of Hummingbird's culture and champion mindset. For over three decades, the agency's data-driven, strategic approach has allowed it to serve as a seamless extension of its clients' leadership teams. Hummingbird's core philosophy centers on transforming marketing into a powerful wealth generator and competitive differentiator across sectors like life sciences, technology, manufacturing, healthcare, non-profit, and professional services.

"Being named a finalist for Best Small Agency of the Year is an incredible milestone, " says [Wendy Coulter](#), CEO of Hummingbird Creative Group. " This nod proves what we've always known: you don't need a bloated agency to get massive results. Small, agile, and fiercely passionate teams can out-think and out-perform anyone when they anchor their creativity in sound business strategy."

The US Agency Awards are the gold standard of excellence in the marketing and communications world. Judged by an independent panel of senior industry heavyweights, these awards look past the surface to evaluate agencies on raw strategic thinking, cutting-edge

innovation, operational grit, and most importantly, measurable client impact.

To learn more about Hummingbird Creative Group and view their portfolio of award-winning work, visit

<https://hummingbird-creative.com/work/>.

About Hummingbird Creative Group
Founded in 1995 and headquartered in Cary, NC, Hummingbird Creative Group is a boutique full-service branding agency dedicated to helping companies build business value through strategic brand differentiation.

The agency partners directly with leaders of manufacturing/distribution, healthcare, B2B, non-profits, retail, and service businesses to define clear brand strategies, develop sustainable marketing campaigns, and implement powerful sales enablement programs. Learn more at <https://hummingbird-creative.com/>.

Wendy Coulter

Hummingbird Creative Group

+1 919-812-0284

wendy@hummingbird-creative.com

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)



This press release can be viewed online at: <https://www.einpresswire.com/article/926572321>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.