

HealthLink Dimensions Renews TRUSTe Enterprise Privacy & Data Governance Practices Certification for a Second Year

Independent assurance that the healthcare provider data behind clients' campaigns is managed to rigorous, verified privacy standards.

ATLANTA, GA, UNITED STATES, July 15, 2026 /EINPresswire.com/ -- HealthLink Dimensions today announced it has successfully recertified under TrustArc's TRUSTe Enterprise Privacy & Data Governance Practices Certification. First earned in 2025, the certification requires passing TrustArc's rigorous audit process again each year, confirming the company's privacy and data governance practices continue to meet the program's demanding standards for a second consecutive year.

“

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*Amar Duggasani, CEO,
HealthLink Dimensions*

Across the healthcare data industry, privacy and compliance are often handled quietly and seldom opened to outside review. HealthLink Dimensions takes a more

transparent approach. The company treats independent validation as a standard worth meeting openly, so the clients and partners who depend on its data can rely on verified practices rather than assurances alone.

HealthLink Dimensions' practices remain aligned with the [TrustArc Privacy & Data Governance Framework](#), a comprehensive set of standards drawn from major global privacy laws and regulations. TrustArc certifications are managed by TRUSTe LLC, a wholly-owned subsidiary of TrustArc.

The Recertification Process

To recertify, HealthLink Dimensions completed TrustArc's assessment of its privacy policies, procedures, and governance controls, confirming they remain in place and effective. The certification also gives clients access to independent dispute resolution and privacy guidance.

Continued Trust Through Independent Validation

"Privacy and compliance are areas our industry doesn't always talk about openly, and we are proud to take the opposite approach," said Amar Duggasani, Chief Executive Officer (CEO) of HealthLink Dimensions.

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"By renewing its TRUSTe certification, HealthLink Dimensions is holding its privacy program to a high standard and backing it with independent verification," said Noël Luke, Chief Assurance Officer of TrustArc. "That kind of transparency is what builds lasting trust with customers and partners."



About HealthLink Dimensions

HealthLink Dimensions provides healthcare provider data, data management, and multichannel engagement solutions for life sciences, health systems, payers, and agencies. Our continuously verified data and full-service campaign execution help clients reach, engage, and measure the impact of their outreach to healthcare professionals with precision and compliance. Learn more at www.HealthLinkDimensions.com.

About TrustArc

TrustArc is redefining privacy for the AI era. With 28+ years of global privacy expertise and assurance services, we deliver the only platform that blends regulatory intelligence, automation, and AI to orchestrate end-to-end data privacy and governance. From automated DSR fulfillment to AI risk assessments and real-time compliance reporting, TrustArc helps organizations embed trust at every touchpoint. Headquartered in the San Francisco Bay Area with a global footprint, our privacy-first approach powers responsible innovation while reducing risk, ensuring our customers lead with confidence in a rapidly evolving regulatory landscape. Discover how at www.trustarc.com.

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